# PRESIDENT'S GLOBAL INNOVATION FUND COLUMBIA GLOBAL CENTERS ROUND 6 APPENDIX

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# Columbia Global Centers | Amman

Center Launch: March 2009

Website: <a href="http://globalcenters.columbia.edu/amman">http://globalcenters.columbia.edu/amman</a>

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Jordan

#### **Director Biography**

#### SAFWAN M. MASRI

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Professor Safwan M. Masri is Executive Vice President for Global Centers and Global Development at Columbia University. In this role, he directs a number of Columbia's global initiatives and is responsible for the development of an expanding network of Global Centers, located in Amman, Beijing, Istanbul, Mumbai, Nairobi, Paris, Rio de Janeiro, Santiago, and Tunis. These centers work to advance Columbia's global mission and extend the University's reach to address the pressing demands of our global society.

Masri holds a senior research scholar appointment at Columbia's School of International and Public Affairs (SIPA). He joined the faculty of Columbia Business School in 1988 and was appointed Vice Dean in 1993, a position he held for thirteen years. He previously taught engineering at Stanford University, and was a visiting professor at INSEAD (*Institut Européen d'Administration des Affaires*) in France.

A scholar on education and contemporary geopolitics and society in the Arab world, Masri's work focuses on understanding the historic, postcolonial dynamics among religion, education, society, and politics. He is the author of *Tunisia: An Arab Anomaly* (Columbia University Press, 2017), which examines why Tunisia was the only country to emerge from the Arab Spring a democracy. Masri's writings on education and current affairs have been featured in the *Financial Times, Huffington Post*, and *Times Higher Education*.

Masri is an honorary fellow of the Foreign Policy Association. He was founding chairman of both King's Academy and Queen Rania Teacher Academy in Jordan, and served as an advisor to Her Majesty Queen Rania Al Abdullah. He is a trustee of International College in Beirut and of the Welfare Association (Taawon) in Ramallah, and a member of the advisory board of the School of Business at the American University in Cairo. Masri has served on the governing boards of Endeavor Jordan, the Children's Museum Jordan, Arab Bankers Association of North America (ABANA), and Aramex.

Masri earned his Bachelor of Science degree in industrial engineering from Purdue University in 1982; his Master of Science in industrial engineering, also from Purdue in 1984; and his Ph.D. in industrial engineering and engineering management from Stanford University in 1988. He was honored with the Singhvi Professor of the Year for Scholarship in the Classroom Award in 1990, the Robert W. Lear Service Award in 1998, and the Dean's Award for Teaching Excellence in a Core Course in 2000. Masri has also been honored with the 2003 American Service Award from the American-Arab Anti-Discrimination Committee.

#### **Center Space**

Columbia Global Centers | Amman is headquartered in Amman in the residential area of Dabouq. It is a stately, two floors, and 47,000 square foot building with an interior courtyard. The building contains an auditorium, multiple conference rooms, nearly a half-dozen classrooms, and staff offices. The Columbia schools that have been most active have been dedicated office space on the second floor. For example, to support the programming and offerings of the Graduate School of Architecture, Planning, and Preservation (GSAPP), the Center has dedicated part of an upstairs wing to GSAPP's Studio-X Amman, which includes a studio, conference room, exhibition, and faculty office. The Center also has videoconferencing capabilities that can be configured to classrooms, conference rooms, or the auditorium depending on program needs. In addition, the grounds include an adjoining teaching annex, which has several lecture halls that hold roughly 40 people each, in addition to a set of breakout rooms.

#### **Regional Dimension**

The Center has close ties with partners in Beirut, Riyadh, Jeddah, Tunis, Jerusalem, Abu Dhabi and Cairo. In Beirut, the Center works closely with the American University of Beirut. The Center also works closely with Birzeit University near Ramallah, and the American University in Cairo. Additionally, the Center maintains ties with several NGOs in the cities mentioned.

#### **Networking and Contacts**

#### Local, regional and national government partners

- *Ministry of Planning and International Cooperation (MoPIC):* The Center worked closely with MoPIC to tackle challenges related to sustainable development in Jordan.
- *Ministry of Social Development (MoSD):* The Center collaborated with the Ministry on a number of programs in the past, such as, Jordan Social Work Education for Excellence Program, dedicated to building a strong social work profession in Jordan.
- Greater Amman Municipality (GAM): The Graduate School of Architecture, Preservation, and Planning (GSAPP) has worked with GAM on a number of initiatives including the Advanced Studio Course Knowledge City: Information Infrastructure.
- Ministry of Health (MoH): The Public Health Program has had discussions with the MoH on priority areas of collaboration. The MoH has participated in the Center's roundtable discussion: "Jordan: Successes and Challenges in Public Health" and several working group meetings on programming and research on non- communicable diseases (NCDs). The ministry is also supporting the ASPIRE (Advancing Solutions in Policy, Implementation, Research and Engagement for Refugees) project, and has granted the team approval to conduct research study at selected health facilities in five governorates (Amman, Zarqa, Mafraq, Ramtha, Irbid).
- *Jordanian Nursing Council:* The Center collaborated with the Jordanian Nursing Council on the Global Nursing and Midwifery Clinical Research Development Initiative.

#### Local, National and, International NGOs and Institutions

The Center has collaborated with a range of NGOs and institutions locally and regionally on their programs, including:

- Africinvest
- Aga Khan Foundation, International, Arab Image Foundation
- Alliance for Historical Dialogue and Accountability Program (AHDA)
- American Center of Oriental Research (ACOR)
- Arab League Educational, Cultural & Scientific Organization (ALECSO)
- CARE International
- Caritas Jordan
- Carnegie Endowment for International Peace
- Center for the Study of the Built Environment (CSBE)
- Chatham House
- Chrest Foundation
- Darat Al Funun The Khalid Shoman Foundation
- Family Development Foundation, Economic Research Forum (ERF)
- Family Health International (FHI 360) Cairo
- Fondation BIAT
- Foundation for Architecture and Heritage (FAH)
- Friends of the Earth Middle East
- International Committee of the Red Cross
- International Medical Corps
- International Rescue Committee
- Jordan Green Building Council (JGBC)
- Jordan River Foundation
- Jordanian Hashemite Fund for Human Development
- King Hussein Foundation
- Norwegian Refugee Council
- Open Society Foundations
- Riwaq Center for Architecture Preservation (Ramallah)
- Royal Health Awareness Society
- Royal Society for the Conservation of Nature

- Ruwwad Al Tanmeya
- Sharjah Art Foundation, SAH (Sharjah)
- The Identity Center Regional: Regional Partnership on Culture and Development
- Tomorrow's Youth Organization
- UNHCR
- UNICEF
- United States Embassy in Jordan's Regional English Language Office
- WHO

#### Universities and colleges

- Al-Quds Bard College for Arts and Science
- American University of Beirut
- American University of Cairo
- American University of Sharjah
- Bartlett School of Architecture
- Bezalel Academy of Art and Design
- Birzeit University
- Center of Strategic Studies at University of Jordan
- German Jordanian University
- Issam Fares Institute for Public Policy and International Affairs at the American University of Beirut
- Jordan University of Science and Technology
- London Architectural Association
- Tunis Business School
- United Arab Emirates University in Al Ain
- University of Helsinki, the Department of Teacher Education
- University of Jordan
- Yarmouk University

#### **Sampling of projects**

# The Center regularly organizes and hosts conferences and seminars. Previous ones include:

• Symposium: Global Think-In on Time and Trauma - Memory in Global Perspective

The Global Think-Ins are designed as incubators for academics and practitioners from varying disciplinary and methodological backgrounds, geographical locations, and expertise to share, critique, and develop new ideas. Global Think-Ins are supported by the Committee on Global Thought at Columbia University. The series is part of the committee's project The Politics of Memory in Global Context, led by historian Carol Gluck, Columbia's George Sansom Professor of History and Professor of East Asian Languages and Cultures. The events in Istanbul and Amman followed the first international Think-In the committee held at Columbia Global Centers | Paris, Remembering Across Time: Psychological Studies of the Two World Wars in Transgenerational Memory.

#### • International Legal Dialogue

The Center organized a conference on International Legal Dialogue – Middle East and North Africa. The conference was spearheaded by Lori Damrosch, President of the American Society of International Law and Hamilton Fish Professor of International Law and Diplomacy, and was held in collaboration with the Columbia Law School, American Society of International Law, University of Jordan Law School, American Red Cross, Bahrain Chamber for Dispute Resolution, and the American Bar Association – Rule of Law Initiative. The conference brought together local, regional and international speakers in the form of panel discussions on various timely international legal themes that are particularly relevant to the Middle East and North Africa. Some of the major issues and topics that were covered are arbitration, child abduction and protection, environmental effects of armed conflict, humanitarian law, and human trafficking in refugee situations.

#### • Global Nursing and Midwifery Clinical Research Development Initiative

Columbia University School of Nursing received a three year grant (2014-2017) from the President's Global Innovation Fund to investigate nursing and midwifery research gaps and current practices in South and East Africa and the Middle East. Three summit meetings were held as part of this project, two of which were hosted at Columbia Global Centers | Amman, including the final summit which convened experts from both Southern and Eastern Africa as well as the Middle East and Eastern Mediterranean regions. Participants engaged in an informed and concise cross-regional dialogue to identify priorities and gaps, develop strategies that address them, create a plan to implement these strategies, establish a strong regional and cross-regional network and mentorship program, and disseminate recommended strategies. The initiative was led by two faculty members from Columbia University School of Nursing: Elaine Larson, PhD, associate dean for research, and Jennifer Dohrn, DNP, director of the Office of Global Initiatives and its WHO Collaborating Center for Advanced Practice Nursing. The School of Nursing team at Columbia University prepared a final report, created contact lists as well as lists of resources, publications, and presentations. The team will also complete a social network analysis to ensure the sustainability of the network and follow-up on the mentorship program.

• Strengthening Refugee Access, Equity and Inclusion: Developing a New Framework

The Columbia Global Centers in Amman and Istanbul organized a symposium at Columbia University in New York to address the gap in the linkages between humanitarian response and development in light of a rapidly changing global context, and the need for new paradigms of refugee assistance and inclusion. The symposium featured Columbia faculty engaged in the refugee issue, practitioners from the MENA region, and scholars who have been instrumental in treating refugee movements as a developmental issue in the context of Uganda and Malawi in the 1990s.

• The Future of the Past: Addressing the Cultural Heritage Crisis in Iraq and Syria

The Metropolitan Museum of Art, in partnership with Columbia University and the Columbia Global Centers | Amman, organized the second regional cultural heritage workshop, entitled The Future of the Past: Addressing the Cultural Heritage Crisis in Iraq and Syria, at the Columbia Global Centers | Amman. The workshop was launched with a talk by Dr. Ihsan Fethi, Architect, Urban Planner, and Heritage Consultant, titled "The Future of Historic Monuments, Museums, and Sites Destroyed by ISIS: A Proposed Course of Action." The goal of the workshop was to invite museum specialists from Iraq, Syria, as well as Jordan, to discuss their current situation and needs with each other, as well as with colleagues from Europe and North America. The sessions covered Emergency Response and the Conservation of Collections; Curatorial Documentation of Collections; Exchange of Information, and Education and Training. In addition to the workshop, there was also a Photographic Documentation Training, held at the American Center of Oriental Research, Amman.

• International Economic Association's Seventeenth World Congress

The IEA World Congress aims to provide a platform for the exchange of expertise and research on economy-related issues and challenges of global importance by bringing together prominent economists, academics, and policy makers. Columbia Global Centers | Amman worked closely with the International Economic Association, and Joseph Stiglitz in particular, University Professor at Columbia and now former President of the IEA, to spearhead the effort to bring this key event to Jordan.

• Advancing Solutions in Policy, Implementation, Research, and Engagement for Refugees

This project is a collaboration led by faculty at Columbia University School of Social Work (CUSSW), Columbia Global Centers | Amman, University of Jordan, and Jordan Health Aid Society International. The purpose of this project is to establish a consortium of faculty committed to identifying the needs of Syrian refugees in the areas of research, education, training, and service. Recognizing that the needs of refugees are multi-faceted, and that solutions will require multidisciplinary approaches, the ASPIRE consortium includes senior faculty across Columbia's professional schools, including social work, public health, medicine, and international and public affairs, who have the expertise, passion, and commitment necessary to constructively contribute to the global dialogue around successful refugee resettlement. The project is led by Professors Nabila El-Bassel, Willma and Albert Musher Professor of Social Work, and Neeraj Kaushal, Professor of Social Work, in partnership with Columbia Global Centers | Amman and in collaboration with faculty and pre- and post-doctoral fellows from Columbia's professional schools.

• Human Rights Treaty Body Reform Process: Towards a Stronger Human Rights Protection Regime

This project brought together experts from around the world to contribute to the ongoing process of the UN General Assembly's 2020 review of the UN human rights treaty bodies by identifying opportunities and generating innovative ideas to improve its function and deepen its impact. The intended outcome is for participants to be able to contribute to the UN-led process on the future of the United Nations human rights protection, and the implementation of UN General Assembly resolution 68/268 on strengthening the treaty body system, which oversees reporting on human rights treaty compliance. The project organized a number of convenings in Istanbul, Amman, and in Latin America, to reflect on ways of enhancing the effectiveness and functioning of the treaty bodies and develop innovative proposals and solutions that would feed into the work of decision makers in the lead-up to a review and resolution at the UN General Assembly in 2020. The project is led by Elazar Barkan, Professor of International and Public Affairs and Director of the Institute for the Study of Human Rights at Columbia University, and Jack Snyder, Robert and Renée Belfer Professor of International Relations.

• Mental Health and the Psychological Impact of War on Individuals, Families and Communities in Yemen: A project to advance Research, Services, and Advocacy

The project is an interdisciplinary investigation and advocacy project that aims to address the adverse effects of armed conflict on mental health in Yemen. The project also aims to further the right to mental health in Yemen. Professor Sarah Knuckey, Associate Clinical Professor of Law, the director of the Human Rights Clinic, and the faculty co-director of the Human Rights Institute at Columbia Law School, and Professor Lindsay Stark, Associate Professor of Population and Family Health at Mailman School of Public Health, visited Amman in August 2017 to run a three-day intensive meeting with the core team and a number of regional experts to solidify the goals of this initiative.

• International Prize for Arabic Fiction

The International Prize for Arabic Fiction (IPAF) is a literary prize in the Arab world which aims to recognize excellence in contemporary Arabic creative writing and promote the readership of high quality Arabic literature internationally, through the translation and publication of winning and shortlisted novels in other major languages. The Center hosted the opening of IPAF on February 9, 2014.

Religion and the Global Framing of Gendered Violence

The Center held a two-day workshop led by Professor Lila Abu-Lughod, Joseph L. Buttenwieser Professor of Social Science, in September, 2017. The workshop brought together 17 scholars, journalists, and activists from the MENA region to discuss the role of religion in naming, framing, and governing gendered violence. The discussions addressed comparative questions about the forms and politics of inquiry, techniques of measurement, and technologies of intervention that are being used to frame and treat the issue of violence in relation to gender.

**Public Health:** In coordination with the Mailman School of Public Health at Columbia University, the Center's programming team supports stakeholders in the health sector and develops training and capacity building programs for public health professionals in Jordan and throughout the Middle East. The most recent programming includes:

#### • Impact of Family Separation on Syrian Refugees in Jordan

This research project is led by Professor Neil Boothby, Allan Rosenfield Professor and Director of the Program on Forced Migration and Health at Columbia University's Mailman School of Public Health, who visited Amman in July 2017 to meet with partners, finalize the method and tool for the study and kick-start the data collection process. Neil was joined by his team, Zahirah McNatt, Doctoral candidate, Population and Family Health at CU, who is the program coordinator, as well as four MPH students, who joined the meetings and underwent a training to prepare for the data collection. Three Jordanian researchers joined the research project to conduct interviews with refugees and attended the 5-day training at the Center. The team from Columbia was in Amman until August 31 and a number of meetings were held with potential partners to identify common areas of collaboration. As a result, an additional research study was conceptualized in coordination with the International Rescue Committee and Médecins Sans Frontières. The new proposed study looks at refugee coping mechanisms, in response to host country health policy.

#### • Coordinated Public Health Response in Emergencies:

The Center, in conjunction with UNICEF Middle East and North Africa, organized a six-day training program on "Coordinated Public Health Response in Emergencies." The program was designed to build a knowledge base and provide technical support to UNICEF Child Survival and Development staff in countries in or on the verge of conflict, or engaged in emergency response. This comprehensive training course was tailored to the needs of staff and contextually relevant to health priorities in the region. Subsequently, an online iteration of the program will be developed and made available to UNCIEF staff engaged in emergency response.

#### • Confronting Non-communicable Diseases in the Middle East and Turkey

Columbia Global Centers | Amman hosted a workshop and convening on "Confronting Non-Communicable Diseases (NCDs) in the Middle East and Turkey" in January, 2014. - The two-day event consisted of a workshop that brought together Columbia University faculty with practitioners and academics from Lebanon, Syria, Jordan, Palestine and Turkey, to discuss topics related to the global burden of NCDs, research priorities, and potential training programs. e workshop was followed by a public convening attended by representatives of academic and research institutions, non-governmental organizations and government agencies.

The project was led by Wafaa El-Sadr, University Professor and Director of the International Center for AIDS Care and Treatment Programs.

#### • Global Mental Health Research Consortium and Scholars Program

In April 2014, the Center hosted a program on promoting women's mental health in the Arab region. The program was led by Dr. Kathleen Pike, Executive Director and Scienti-c Co-Director of the Global Mental Health Program, and Associate Director of the Health and Aging Policy Fellowship Program at Columbia University College of Physicians and Surgeons. The meeting on "Arab Regional Field Studies" brought together the WHO scientific leadership and fifteen experts from the Arab region to address pressing topics and work on the implementation of regional field studies related to the development of the WHO ICD-11. The meeting was organized in partnership with the American University of Beirut, headed by Brigitte Khoury, Director at the Arab Regional Center for Research, Training and Policy Making in Mental Health.

**Studio-X Amman** is a regional platform for experimental design and research initiated by Columbia University's Graduate School of Architecture, Planning and Preservation and the Columbia Global Centers | Amman. Through workshops, lectures, screenings, and field visits, Studio-X Amman brings together Columbia GSAPP students and faculty with practitioners, researchers, and students working from or on the Arab region to critically reflect on the role of architecture education and practice in our time.

- Funding and duration: GSAPP and Columbia Global Centers | Amman, launched in 2009.
- Faculty and institutes involved: Amale Andraos, Mario Gooden, Felicity Scott, Craig Konyk, Jyoti Hosagrahar, Mary Mcleod, Philip Anzalone, Frederic Levrat, Craig Buckley, Mark Wasuita, Adam Bandler, Jordan Carver, Jennifer Broutin Farah, Kamal Farah, Karla Rothstein, Nina Kolowratnik, Madeeha Merchant, Laura Kurgan, Caitlin Blanchfield, Makram El Kadi, Gwendolyn Wright, Ziad Jamaleddine, Reinhold Martin, Mabel Wilson, Kadambari Baxi, Petra Kempf, Mpho Matsipa, Grga Basic, Hiba Bou Akar
- Local staff: Nora Akawi (Adjunct Assistant Professor, GSAPP and Curator of Studio-X Amman), Jawad Dukhgan (Co-Curator, Studio-X Amman), Nadine Fattaleh (Programs and Media Coordinator, Studio-X Amman)
- Institutions engaged: German Jordanian University, Jordan University, American University of Sharjah, Bezalel Academy of Art and Design, Birzeit University, Bartlett School of Architecture, London Architectural Association, Cairo Lab for Urban Studies, Training and Environmental Research (CLUSTER), Sijal Institute for Arabic Language and Culture, Visualizing Impact.

**Arts Program:** In partnership with Columbia's School of the Arts (SoA), the Center hosts a series of programs in the arts, from creative writing to photography and film workshops.

• On the Margins of American Cinema

Richard Peña, Director Emeritus, New York Film Festival and Professor of Film Studies at Columbia University, presented film screenings and discussions, *On the Margins of American Cinema* at the Amman Center in July 2017. The screenings addressed specific examples of "independent" American cinemas, tracing their development and emphasizing the unique contributions each has made to American film culture. There were five themes addressed throughout the series, one each day, including: Faded Glory: Independent African American Cinema, Altered Vision: American Avant-Garde Filmmaking, An American Neorealism? The Case of "Salt of the Earth", and The Evolution of American Documentary.

• Introduction to Film Studies Workshop

Peña, Director Emeritus, New York Film Festival and Professor of Film Studies at Columbia University, conducted a five-day course the provided an overview of the basic techniques filmmakers have at their disposal in order to convey information and create meaning in film.

Onsite Learning Programs for Full-Time Students: Columbia Global Centers | Amman hosts numerous onsite-training programs, particularly over the summer. Programs include the Summer Ecosystem Experiences for Undergraduates Program, the Columbia Experience Overseas Program, and the Summer Arabic Language Program.

#### • Summer Arabic Language Programs

In conjunction with Columbia's Office of Global Programs and Columbia Global Centers | Paris, the Amman Center holds the annual Arabic language program and the third offering of the Columbia MENA Summer Institute in May – July 2016. The nine-week intensive program offers a multi-faceted introduction to the languages, culture, and history of the Middle East and North Africa. The programs are run by Taoufik Ben-Amor, Gordon Gray Jr. Senior Lecturer in Arabic Studies, and Madeleine Dobie, Professor of French and Romance Philology, who leads the cultural seminar.

• Summer Ecosystem Experiences for Undergraduates (SEE-U) Program

SEE-U is a five-week summer program intended to provide Columbia undergraduates with a global understanding of ecology and environmental sustainability, and the opportunity to conduct fieldwork in unique natural settings. The Program is designed by the Center for Environmental Research and Conservation (CERC) at the Earth Institute and Columbia College and is offered at a number of sites around the world. Students conduct environmental fieldwork in unique natural settings, and gain a sense of exploration and appreciation of Jordan's ecology through a combination of field research and coursework. The Center implemented the pilot program in the summer of 2011 and has turned into an annual summer program.

#### • Columbia Experience Overseas (CEO)

CEO Amman is a unique eight-week internship program that offers Columbia University undergraduates high-quality internships developed through alumni and employer partnerships by the Center for Career Education (CCE). Launched in partnership with the CCE in 2011, and was offered for the seventh time in 2017 to eight students. Throughout the internship, students explore a career field and develop professional skills, while living in a new city and gaining global experience.

• Summer Program on Democracy and Constitutional Engineering in the Middle East

Columbia University offered a new intensive three-week summer program in May-June 2015 focused on democracy and constitutional engineering in the Middle East. The program was organized by Columbia Global Centers | Amman, Columbia Global Centers | Istanbul, and the Office of Global Programs. The program, spearheaded by John Huber, Professor of Political Science, was held in Tunis, followed by a segment in Istanbul. It enrolled Columbia students alongside students from leading universities in the Middle East, North Africa, and Turkey.

The substantive focus of the program is on the concept of democracy, the challenges of democratic transitions and consolidation, and trade-offs associated with different ways of organizing democratic institutions. The program is supported by the President's Global Innovation Fund and the Lee C. and Jean Magnano Bollinger Fellowship.

**Speaker Series**: The Center hosts regular public lectures for members of the community to engage with scholars and provide them with the opportunity to learn about a wide range of topics, from economics, to public policy, to the arts.

#### Recent speakers include:

- Helen Lackner, Research Associate at the London Middle East Institute at SOAS University of London
- Hugh Herr, Associate Professor of Media Arts and Sciences at Massachusetts Institute of Technology
- Joseph Nye, University Distinguished Service Professor and former Dean of the Kennedy School Government at Harvard University
- Lila Abu Lughod, Joseph L. Buttenwieser Professor of Social Science at Columbia University
- Nicolas Pelham, Middle East Correspondent for The Economist
- Wade Davis, Professor of Anthropology and the BC Leadership Chair in Cultures and Ecosystems at Risk at the University of British Columbia

#### **Center Interests, Priorities and Thematic Focus**

The Amman Center continues to organize programs and research activities in the areas of public health and migration, social work, education, architecture, as well as arts and cultural expression, among others. And while many of these continue to be at the heart of the Center's work and mission, its location at the epicenter of one of the most geopolitically dynamic places in the world provides perhaps some of the greatest opportunities for study, involvement, and impact.

Over the past few years, the Center has facilitated a number of important discussions, gatherings and conferences concerned with regional geopolitical developments. In collaboration with the global center in Istanbul, the Columbia Global Centers | Amman has held meaningful conversations and academic dialogues with regional experts and thought-leaders, and has actively sought ways in which Columbia—with its diverse intellectual capacities—may contribute positively to developments taking place across the region.

# **Columbia Global Centers | Beijing**

Center Launch: March 2009

Website: http://globalcenters.columbia.edu/beijing/

Email: beijing.cgc@columbia.edu

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China 100080

Other links: Wechat – Sina Weibo – Facebook

#### **Center Space**

The Center is located in west Beijing's tech-hub area, Zhongguancun, which is also known as China's "Silicon Valley". It is the country's largest high-tech park and home to dozens of leading Chinese and international internet and technology companies. The Center is adjacent to some of China's top universities, including Tsinghua University and Peking University, and geographically close to significant historic locations such as the Summer Palace.

Located in a business suite, the two-floor facility features nearly 5,000 square feet of office space is equipped to accommodate more than 15 employees and has a 1,000 square feet event space floor with a multi-functional conference room equipped with video and audio systems. It is an ideal place for high-profile conferences, academic lectures, training programs, workshops, roundtable meetings, and alumni gatherings. Up the staircase from this area is the primary workspace with 14 desks, six independent offices, a large seminar room, and a salon area.

#### **Regional Dimension**

Since the Center is based in Beijing, most of the programs and events are held in Beijing, China. However, the Center has strong relationships with a number of local partners in various cities nationwide, including universities, academic institutions, government entities, NGOs, state-owned and private enterprises, social enterprises, media, etc., allowing it to reach out to the local community in Beijing and other cities in China, and expand its work beyond Beijing. The Center's event space is also available to our partner institutions should the need arise. It is also available to serve as academic space for research and student programs jointly organized with local partner institutions.

#### **Networking and Contacts**

The Beijing Global Center works with diverse local and regional universities, institutions, governments, NGOs, media, and enterprises in China, and includes more than 90 partnerships with Chinese universities, government entities and the private sector. A partial list of Center partners in China include:

#### Local, regional, and governmental partnerships

- China National Committee of Aging
- China Federation of Social Work
- State Information Center
- National Development and Reform Commission
- Health and Family Planning Commission of China
- Foreign Economic Cooperation Office, Ministry of Environmental Protection
- Clean Development Mechanism Fund of the Ministry of Finance
- Energy Development Research Center of the China Investment Association
- State Administration of Quality Supervision and Regulation Department
- Shanghai Municipal Department of Environmental Protection
- Social Assistance Department, Ministry of Civil Affairs

#### Local and international NGOs and foundations

- The Sustainability Consortium
- World Economic Forum (Davos)
- Dandelion School for the Children of Migrant workers
- Roots & Shoots Beijing
- Greenpeace East Asia
- Kai Feng Foundation
- Ford Foundation

#### Universities and colleges

- Tsinghua University
- Peking University
- Renmin University of China
- Beijing Foreign Language University
- Central University of Finance and Economics
- Shanghai Jiaotong University
- Beihang University
- Beijing Normal University
- Beijing University of Technologys
- Beijing Medical University

- Cheung Kong Graduate School of Business
- Zhejiang University
- China Foreign Affairs University
- University of International Relations
- Communication University of China
- National School of Administration

#### Academic institutes and think tanks

- Chinese Academy of Governance
- Chinese Academy of Social Sciences
- Party School of the Central Committee of C.P.C
- Tsinghua-Brookings Institute
- China Council for International Investment Promotion
- Beijing Normal University China Philanthropy Research Institute
- Yale Beijing Center
- Stanford Center at Peking University
- Chicago Center in Beijing
- Harvard Shanghai Center
- China Center for International Economic Exchanges
- Stanford Center at Peking University
- Chicago Center in Beijing
- Harvard Shanghai Center
- China Center for International Economic Exchanges

#### Sampling of past projects

## I. On-Going Projects:

## President Global Innovation Fund (PGIF) funded projects, 2013, 2014, 2015 and 2016:

The fund is designed to provide grants for those Columbia faculty members whose research will rely on the resources, facilities, and regional networks of one or more of the University's eight Global Centers for teaching or research activities. In the first three years of the program, the Beijing Center has attracted more than 30 proposals. For 2013-2016, 12 projects headed by Columbian faculty and Chinese partners have been awarded.

## PGIF 2013 (bold ones are underway)

| Name of PI                     | Title of Project   | PI Affiliation  |
|--------------------------------|--|---|
| William Eimicke                | Global Public Management   | School of International and Public Affairs  |
| Nicola Twilley                 | Regional Foodshed Resilience: An Interdisciplinary and International Practicum | Graduate School of Arts and Sciences  |
| Julian Teitler<br>Sandro Galeo | Columbia University Global Migration<br>Network                                | School of Social Work /<br>Mailman School of Public<br>Health   |
| Shantanu Lal and<br>Jeremy Mao | Children's Global Oral Health Initiative                                       | College of Dental Medicine,<br>College of Physicians and<br>Surgeons  |
| Jan Svejnar                    | Strategies for Growth: The Changing Role of the State                          | School of International and Public Affairs  |
| Sheena Iyengar                 | Global Leadership Matrix (GLeaM)   | Business School   |
| Sheldon Pollock                | The Columbia Global Humanities Project   | Arts and Sciences   |
| Kathleen Pike                  | Global Mental Health Research<br>Consortium and Scholars Program               | College of Physicians and<br>Surgeons, Department of<br>Psychiatry, Mailman School of<br>Public Health, Department of<br>Epidemiology |

# PGIF 2014 (bold ones are underway)

| Name of PI            | Title of Project  | PI Affiliation                      |
|-----------------------|---|-------------------------------------|
| Victoria de<br>Grazia | De-Provincializing Soft Power: A<br>Global- Historical Approach   | Arts & Sciences: Social<br>Sciences |
| Ira Deutchman         | Screenwriting and Creative Producing Workshops for CGC  | Arts & Sciences: Humanities         |
| Wafaa El-Sadr         | China's Aid to Africa: Achievements, Challenges and Opportunities  Mailman School of Pu Health  |                                     |
| Stephen Nicholas      | Children's Global Oral Health Initiative:<br>An Adaptable Interdisciplinary Model for<br>Chronic Health Care Management and<br>Health Promotion | P&S                                 |
| Kathy Pike            | Global Mental Health Research<br>Consortium and Scholars Program  | P&S                                 |
| Pedro Sanchez         | Global Expertise to Feed the World:<br>Planning and CGC Network on<br>Sustainable Agricultural Intensification                                  | Earth Institute                     |

# PGIF 2015 (bold ones are underway)

| Name of PI           | Title of Project  | PI Affiliation   |
|----------------------|---|--|
| Jose Ocampo          | Annual China-Latin America Program<br>on Trade and Financial Relations in<br>Context of Changing Economic<br>Structure in China and Latin America | School of International and Public Affairs               |
| Nikolas Themelis     | Advancing sustainable waste management (SWM) in Latin America and disseminating the results to other developing regions                           | Fu Foundation School of Engineering and Applied Science. |
| Ursula<br>Staudinger | Should I Stay or Should I Go? A<br>Longitudinal and Cross-national Study<br>of the Effects of Retirement on Health                                | Mailman School of Public<br>Health                       |

# PGIF 2016 (bold ones are underway)

| Name of PI      | Title of Project   | PI Affiliation                        |
|-----------------|--|---------------------------------------|
| Julie Herbstman | 9 9  | Mailman School of Public<br>Health    |
| Samuel Zeichner | Planning Grant: Columbia University International Consortium for Maxillofacial Radiology | Columbia University Medical<br>Center |

#### **Thematic Programs - Areas of Focus**

#### Arts, Culture, & History

Making the most of Beijing's rich cultural history and the Center's extensive network of artistic luminaries, supported by the School of the Arts, Department of Music, and Department of East Asian Languages and Cultures, the Beijing Center galvanizes the possibility of new perspectives and builds a platform by promoting art and culture exchanges – a platform to provide a fertile staging ground for programs that enhance collaborative engagement between the University and China, and deepening their understanding of the world.

In 2017, the Center hosted over 25 seminars, panel discussions and workshops for a wide range of topics including but not limited to creative labor and environment protection in China, animal protection, LGBT right, film industry transformation, and Tibetan culture. Over 54 speakers, 22 partners, and over 1, 300 audience members joined our discussions.

#### Film Screening and Panel: The Ivory Game

On June 30, the Center hosted a film screening of *The Ivory Game* and a panel discussing the fight against ivory trade and promoting animal protection from the perspective of the documentary film. Hongxiang Huang, the Chinese journalist in *The Ivory Game* and Columbia alumnus, Mary Peng, Treasurer and Member of the Board of Directors, Jane Goodall Institute China, Professor Lydia H. Liu, the Wun Tsun Tam Professor in the Humanities, and Professor Qian Ying, Assistant Professor of Department of East Asian Languages and Cultures at Columbia University joined the panel. Executive Vice President for the Global Centers, Professor Safwan Masri, delivered opening remarks for the event. CGTN (CCTV International), China Daily and Caixin Media released news coverage of the event and film.

#### 2nd Annual 'No-Boundaries' International Art Exhibition Pre-Exhibition

On May 28, the Beijing Center hosted this international art pre-exhibition, which simultaneously promotes art and awareness for children of the world. The shared theme this year – a single grain of rice – touches upon the subject of world hunger.

Following the opening ceremony and remarks, 200 individual pieces out of 1500 were selected for display, featuring 10 pieces created by children with disabilities and 20 pieces by children from migrant worker communities. Student participants of all ages, ranging from kindergarten to university level, drew on the same topic to present their understanding and interpretation of the shared theme.

#### **Engineering & Applied Sciences**

Working with the School of Engineering and Applied Science, its Lenfest Center for Sustainable Energy, and Lamont Doherty Earth Observatory, the Beijing Center presented the essence of Columbia's tangible scientific research to the local community. It laid a foundation for promoting the transformation from the vision of impact on humanity to technical application.

#### Impact of Engineering on Humanity: Vision from Columbia Engineering

On June 23, the Beijing Center hosted a panel showcasing Columbia's School of Engineering's contributions to the world today and its foresight, and featured Dean Mary Boyce and three Columbia Engineering Professors: Shih-Fu Chang, Jingyue Ju, and Yuan Yang. The panelists discussed the new vision for the School, the impact of their

engineering research on humanity, as well as Columbia's actions and accomplishments in this direction. 10 SEAS students participated in the panel discussion and nearly 50,000 viewers watched online.

#### The Earth Cannot be Silenced: Columbia Climate Research and the Fate of the Planet

On July 8, the Beijing Center was joined by prominent scientists in a panel discussion highlighting Lamont-Doherty Earth Observatory (LDEO), its mission, and the depths of its research studies with the goal of encouraging increased collaboration between LDEO and China. The Center invited Professor Arthur Lerner-Lam, Professor Gisela Winckler, Professor Xiaojun Yuan, and Professor Yan Zheng to share their perspectives on the state of climate research and their work in China. The panelists also discussed China's role in the implementation of the Paris Agreement and the potential for the One Belt One Road Initiative to support sustainable development. Academicians, scientists, and researchers of China Academy of Science, State Seismology Bureau, National Ocean Service, SEAS alumni and 61,624 online viewers joined.

#### Urban Planning & Public Health

In collaboration with key academic departments, including Mailman School of Public Health (MSPH), Medical Center, and the School of Social Work, the Center hosted events to address major urban planning and healthcare issues confronting the region through key initiatives advocating healthy, sustainable lifestyles that contribute to a stronger, more economically stable society.

# The Columbia-Fudan Global Summit on Aging & Health: A Dialogue on Research, Policy, Health Systems, and Industry Initiatives

This major international conference convened leading scientists, policy-makers, and industry experts on aging from all around the world in a stage-setting collaboration between Columbia University's Mailman School of Public Health and Fudan University's School of Public Health. These discussions provided a significant opportunity for the cross-sector sharing of ideas, practices, and experiences, and helped develop a policy framework to ensure that the elderly in China—and around the globe—are able to lead healthy, productive lives. The Beijing Center supported its media operation, event promotion and conference management. Over 300 international experts and professionals joined and contributed their thoughts and ideas.

#### Sustainable Urbanization and Prospects for "New Area"

On July 3, the Beijing Center held a public dialogue concerning the future paths of urbanization in China – more specifically, in relation to Xiong'an New Area. Urbanization in China has made gradual progress in recent years as more rural residents become urban residents.

The panel discussion featured prominent faculty of Columbia University, Chinese Academy of Sciences, Capital Normal University, Fudan University, and Tongji University in exploring three key issues that the development of Xiong'an would bring to the fore: agglomeration economy, sustainable urbanization, and innovation networks.

#### **Environment & Sustainability**

Serving as a critical regional bridge, the Center leverages Columbia's cutting-edge, world-class research capabilities to launch China-focused projects on the issues of sustainability and environmental protection; it will highlight potential solutions specific to China's unique state of economic development. Working with SEAS, the Center on Global Energy Policy, Development Mechanism Fund of the Ministry of Finance, the Energy Research Institute of National Development and Reform Commission of China, the Energy Development Research Center of the China Investment Association, and CNPC Economics and Technology Research Institute and others, the Center is organizing discussions to further the bilateral cooperation between Columbia and China.

#### US-China EcoPartnership

China's Baotou Steel Group is cooperating with the Columbia University School of Engineering and Applied Science (SEAS) to develop an advanced, zero-waste iron and slag treatment technology. Part of a wider State Department initiative, this groundbreaking partnership will accelerate the transformation of China's steel industry and encourage the ongoing co-development of the clean technologies. The Beijing Center hosted a launching ceremony and press brief in Beijing on May 25 and will continue to support further demands of the technological advancement.

#### Energy and Climate Change Dialogue

On June 9, the Beijing Center hosted a high-level conversation on energy and climate change between Mr. Guobao ZHANG, former Vice Chairman of the National Development and Reform Commission and former Director of the National Energy Administration, and Mr. Chengyu Fu, Chair of the UN Global Compact China Network, former Chairman of China Petroleum and Chemical Corp (Sinopec) and CEO of China National Offshore Oil Corp (CNOOC). David Sandalow, Inaugural Fellow at the Center on Global Energy Policy, served as moderator.

Furthermore, the Beijing Center hosted a signing ceremony for the research partnership between the Center on Global Energy Policy at Columbia University's School of International and Public Affairs and the Center for International Energy and Environment Strategy Studies of Renmin University.

#### G-20 Energy Workshops

During the G-20 Energy Ministerial Meeting in Beijing in October, 2016, the Beijing Center and the Center on Global Energy Policy at Columbia's School of International and Public Affairs (SIPA) invited over 60 industry leaders and researchers from think tanks and investment institutions from across the value chain to discuss solar power, oil demand, and sustainability policy.

#### Business, Innovation, & Entrepreneurship

The Beijing Center is building a conversation platform to bring faculty and senior alumni together, offering a multinational conduit for open dialogue and debate among business leaders, key policy-makers, and world-class scholars to discuss innovation, technology, commerce, and economics.

In 2017, the Center co-hosted several panel discussions and conferences in Beijing under this theme with Columbia's School of International and Public Affairs, CAA Beijing and other partners.

#### Entrepreneurship Panel Discussions

The Beijing Center hosted a panel discussion with influential alumni entrepreneurs on July 16 including Anna Fang-Hamm, CGC-Beijing Advisory Board member, to share their experiences and understandings of entrepreneurship as well as their insight on future developments with Columbia students and alumni. Following the panel dialogue, the students were given the opportunity to network at a reception held by the Center – engaging and building connections with the alumni panelists.

On Jan 12, the Center held a panel discussion on Entrepreneurship and Innovation, *Innovator's Night, with* the Greater China Initiative, a student organization of SIPA, as one of the events on their China Trip. More than 20 current graduate students from SIPA, Law School, and Business School and GSAS attended the event, along with more than 20 alumni.

# World Economy and the Role of the State in Economic Growth Entrepreneurship Panel Discussion

Partnering with the Columbia University School of International and Public Affairs (SIPA), and Tsinghua University, the Beijing Center supported this annual conference in 2016 and 2017 to gather Nobel Laureates, renowned academics, key policy-makers, and business leaders to foster a global conversation on major economic issues and the future of economic relationships in a rapidly changing world.

#### **Highlighted Programs**

Throughout the growth of its programming efforts, the Beijing Center has cultivated several well-received signature/brand programs which have attracted large audiences and have become focal points in developing new partnerships and ultimately, more impactful programs. These existing programs are built on the University's superb capacities in each area of focus and encourage collaboration across academic disciplines with Columbia faculty and students, enabling them to work and study in a global context.

#### Columbia Beijing Summer

Making the most of visits by prominent Columbia University faculty members and academics in Beijing during summer vacation, Beijing Center presents a seasonal festival by organizing a series of public talks, panel discussions and dialogues as an effective way of engaging Columbia professors and local partners on diverse topics and many of key issues surrounding development and policy in the China and the world.

In Columbia Beijing Summer 2017, 26 events were successfully held with 9 Dean and University executives, 30 faculty, 153 students, 345 alumni, 63 local partners, 1,763 attendees, and 1,026,171 online viewers joined.

#### Columbia-China History Project

The Columbia-China History Project w designed to identify and display the long and rich historical connection between Columbia and China to promote further and deeper collaborations. The goal of the project is to leverage our Columbia networks and highlight the significance and impact of Columbia and its alumni in China; and to also link our alumni engagement with the Center's strategy of localization to create greater ownership of the Center as the Columbia platform in China among all alumni. In 2016, the Beijing Center has published a 6-minute short history film, shared with the Center's audiences over 50 times. Furthermore, the Center hosted two exhibitions about historical Columbia alumni Dr. Hu Shih and Dr. Wellington Koo, and four academic symposiums and lectures about historical alumni both in Beijing and on campus. The family of Wellington Koo and Ping-Wen Kuo, Anna Fang-Hamm all provided generous support.

#### Columbia Beijing Speaker Series

Our Center invites Columbia faculty to give lectures and dialogues, deans and vice deans to introduce schools' visions and education programs, librarians to share about the university's library resources, and more.

#### Columbia Beijing Information Session

The Center also hosts information sessions – we invite Columbia admission officers to speak about their schools, career development staff to speak about internship and career opportunities, and we look forward to more engagements to come.

#### **Student Programs**

The Beijing Global Center serves as a regional hub for Columbia students to study and gain new experiences in a global context with the following events and programs.

#### Study and experience overseas program

The Beijing Center supports teaching and academic exchanges such as the Global Scholars Program (GSP) Summer Research Workshop and Social Science Spring Workshop. In 2017, from June 11 to 30, the Beijing Center hosted leading professor Ying Qian and her students of the Global Scholars Program, providing additional support for their courses and daily life in Beijing; liaising with a dozen guest lecturers, organizing a local tour, field trips and the like. The Center staff received positive feedback during program-end interviews with the faculty and students.

The Center also supported 20 graduate students with the Greater China Initiative, a student organization of SIPA, in their China Trip in January as well as an experience-sharing event for Columbia undergraduate students. About 50 students from Columbia College, School of Engineering and Applied Science, General Studies and Barnard College joined.

#### Internship program

The Beijing Center has helped identify potential employers in China for undergraduates from the Columbia Experience Overseas (CEO) program and the Columbia University Global Opportunities (CU-GO) Internship Program, run by the Center for Career Education, to enable Columbia's students to work and study in a global context. The Center helps schools and institutions on campus to find local internship opportunities, such as SIPA. The Center also hosted orientations and network gathering for these students to better adjust to local environment.

In 2017, the Center identified 8 potential employer organizations, and hosted 5 students of CEO program at the orientation session.

#### Orientation and send-off party for new students

Partnering with Columbia University Chinese Students and Scholars Association (CUCSSA) and the Columbia Alumni Association of Beijing, the Beijing Center hosted orientation sessions for newly-admitted students from China each year, to help them better prepare for their arrival at Columbia, to give updated on-campus news, and give a quick primer on NYC and the area around campus. Dialogue sessions also provided opportunities for new students to communication with their seniors in the same program and learn more about the study information. The send-off parties, usually held with a thematic panel discussion featuring senior alumni, are another opportunity for new students to meet with their peers, current students, and alumni.

In 2017, the Center supported multiple events for newly admitted students, including new student orientations in Beijing, Shanghai, and other major cities in China with CUCSSA. The Center hosted send-off parties – one on June 16 specifically for the School of Social Work, another on July 16 for all incoming graduate students, and final party on July 22 for new undergraduate students and their parents. In total, 356 students, 33 alumni, and 17 parents joined.

#### **Center Interests, Priorities and Thematic Focus**

As Columbia's focal point in and open gate to China, Beijing Center has a unique position linking China to the region, the hemisphere, and the rest of the global centers around the world; providing Columbia faculty and students with opportunities to expand their research and scholarship, but also as a conduit for knowledge exchange and skill development with local and regional academics, experts and practitioners. The Center's major programmatic themes include (1) Art, Culture, & History, (2) Engineering & Applied Science, (3) Urban Planning & Public Health, (4) Environment & Sustainability, and (5) Business, Innovation, & Entrepreneurship.

It has built its brand and influence among both campus and local areas, based on its thematic projects, and continuously strengthens its relationship with faculty, administration offices, as well as the local network possessed. The Center also runs an active public events program featuring Columbia faculty and local experts on diverse topics ranging from international economics to environmental engineering to film studies. Moreover, the Center invested in various student programs throughout the year to engage Columbia undergraduate and graduate students, young scholars and alumni in China and provide exchange opportunities, including predeparture orientation for new students, new student and alumni social gatherings, and student workshops.

# Columbia Global Centers | Istanbul

Center Launch: November 2011

Website: http://globalcenters.columbia.edu/istanbul

Email: istanbul.cgc@columbia.edu

Address: Sıraselviler Caddesi No. 49; Yeni Hayat Apt. Flat 5; Beyoğlu, İstanbul

A Look at Columbia Global Centers | Istanbul with Center director Ipek Cem Taha (video):

https://www.youtube.com/watch?v=5V23JjqUKto

#### **Director Biography**

#### **IPEK CEM TAHA**

#### ic24@columbia.edu

Ipek Cem Taha is director of the Columbia Global Centers | Istanbul since 2011 and since 2014 is also the Advisor for Strategic Development to the Executive Vice President for Global Centers and Global Development. After completing her secondary education at Robert College in Istanbul, Ipek obtained her B.A. degree with honors in political science from Amherst College. She holds M.B.A. and M.I.A. degrees from Columbia University.

Ipek started her career in 1993 as an associate for Bankers Trust Company (now part of Deutsche Bank) in New York, in the International Capital Markets Group. She was a managing partner of Netwise between 1996-2007, an Internet company with multinational clients. Between 2005 and 2010, Ipek was producing and hosting "Global Leaders," a television program on NTV networks, consisting of interviews with personalities such as Kofi Annan, Richard Branson and Madeleine Albright. Before creating Global Leaders, Ipek was a columnist for eight years at daily newspapers, including Yeni Yüzyıl, Milliyet and Sabah.

Ipek is founder and board member in several NGOs, including URAK (National Competitiveness Research Institute), KAGIDER (Women Entrepreneurs Association) and SAHA, an association that supports contemporary art. Ipek is also a trustee of Robert College in Istanbul and was a member of Allianz Turkey's Advisory Board between 2015 and 2017. She is a former board member of the Strategic Advisory Council of the Marseille Center for Mediterranean Integration.

Elected an Eisenhower Fellow in 2002, Ipek also holds an Honorary Professorship from T.E.I. in Greece for her work in promoting friendship and cooperation between Greece and Turkey.

#### **Center Space**

Since its establishment in November 2011, over 750 students from Columbia and over 2,200 from Turkey have been engaged in Global Center programs in Istanbul, along with over 140 faculty representing 13 Columbia schools. In 2015, 8,000 people came together in over 122 events organized by the Center and Studio-X Istanbul. With Studio-X Istanbul's launch in November 2013, there are now six full-time and five part-time staff working for the Center.

The Center occupies two venues in central Istanbul. The Center's offices are located in Istanbul's very central and historic district of Taksim square, on half a floor of a historic turn-of-the century building characterized by its facade and high ceilings. The office space is 3,229 square feet and can be utilized in two distinct ways. One area can be dedicated to daily office work while the other (about 1/3 of the space) can be utilized for workshops, seminars and lectures for up to 30 people and receptions for up to 100 people. The Center could accommodate one or two faculty members or fellows working on a part-time basis. The second venue houses Studio-X Istanbul, a 20,000 square feet multi-level space which has been equipped to host exhibitions, workshops and public events related to GSAPP's global programs. The Istanbul Center frequently uses Studio-X Istanbul for larger events, such as lectures for over 100 participants.

In addition to the above, through existing connections with various counterparts, the Center has a very strong network in all of Turkey, with access to free or low rent university auditoriums and lecture spaces, as well as foundation venues with auditoriums. The Center can also create partnerships with local institutions to provide academic space for research. Hotels are an additional venue option for events, though more costly.

#### **Regional Dimension**

Through various projects and events and in collaboration with the Columbia Global Centers | Amman, the Istanbul Center has developed relations with universities and non-governmental organizations in the region, in countries such as Greece, Lebanon, Cyprus, Armenia, Israel/Palestine, and Iraq. The Istanbul and Paris Centers have also collaborated with each other, co-convening a roundtable meeting on global geopolitical developments in Paris in May 2014. It is in the Center's long-term strategy to continue working with both the Amman and Paris Centers to broaden joint programming related to nearby regions, mainly the Middle East, Balkans, Black Sea, Caucasus, and the Eastern Mediterranean.

#### **Networking and Contacts**

#### **Universities and Colleges**

- Boğaziçi University
- Sabancı University
- Koç University
- Bilgi University
- Istanbul University
- Istanbul Technical University
- Marmara University
- Hacettepe University
- Kadir Has University
- Bilkent University
- Others based on faculty interest and area of work

#### Local and international NGOs

- UNDP
- UN Global Compact
- UN Population Fund
- UN High Commissioner for Refugees
- UN Women
- International Organization for Migration (IOM)
- Oxfam
- Sustainable Development Association
- Center for Economic and Foreign Policy Studies (EDAM)
- Global Relations Forum
- Turkish Businessmen and Industrialists' Association (TUSIAD)
- Atlantic Council
- Open Society Foundation Turkey
- Friedrich-Ebert-Stiftung Turkey Office
- Istanbul Policy Center at Sabancı University
- International Crisis Group
- European Stability Initiative
- Peace Research Institute of Oslo Cyprus Center
- Endeavor
- Daruşşafaka
- Education Reform Initiative
- Mother Child Education Foundation (ACEV)
- Ashoka
- Women's Entrepreneurship Association (KAGIDER)
- Turkish Women's International Network
- Third Sector Foundation of Turkey (TUSEV)
- Istanbul Foundation for Culture and Arts (IKSV)
- SALT
- Anadolu Kültür
- Hafiza Merkezi (Truth, Justice and Memory Studies Center)
- DEPO

#### Local government and national government

- The President's Office
- Ministry of Foreign Affairs
- Ministry of National Education
- Ministry of Health
- Directorate General of Migration Management
- Istanbul Mayor's Office
- Istanbul Public Health Directorate
- Consulates of the US, Greece and the Netherlands among others

#### **Current and upcoming programming**

• The expansion of our **student programming** is a reflection of the growing demand from Columbia scholars and especially students who wish to enhance their global horizons through the unique learning experiences offered by the Columbia Global Centers. The Center contributes to and enhances coursework by offering insight into the local context, connecting scholars and students with counterparts in Turkey, designing lectures with local scholars, organizing educational excursions and attending to certain logistical matters, all in ways to optimize the learning experience. The Istanbul Center regularly hosts several visiting **MBA and GSAPP groups** throughout the year, while also organizing summer internships for SIPA students. In 2015, the Center hosted the **Office of the University Chaplain's Kraft Global Fellows Program** and the **Columbia Berlin Consortium for German Studies**. For five years now, the Center has also organized events for incoming students and current undergraduate students.

Courses which have been offered in Istanbul for Columbia University students:

- 1. Columbia-Boğaziçi Summer School in Byzantine and Ottoman Studies with Professor Holger Klein: taught at Boğaziçi University in 2013, 2014 and 2015 for Columbia and Boğaziçi students.
- 2. **Global Seminar in Byzantine and Modern Greek Studies**, a Global Core course, with Professors Martha Howell and Karen Van Dyck: commenced in spring 2015 at Boğaziçi University, with Columbia and Boğaziçi students.
- 3. **Democracy and Constitutional Engineering** with Professor John Huber: This summer course was launched in June 2015, targeting 15 graduate students from Columbia and the same number from the region. It is held in conjunction with the Columbia Global Centers | Amman, and offered in Istanbul and Tunisia. This project is supported by the President's Global Innovation Fund (PGIF).

Developing additional opportunities for Columbia students to study in Istanbul and engage further with the city, country and region is a priority for the Center. Contemporary urban issues, peace and reconciliation and gender studies are three topics, among others, ripe for summer programming. Multi-site programs that link Istanbul to Paris and/or Amman could also be explored.

- Historical dialogue, reconciliation and the politics of memory constitute important themes for the Istanbul Center's programs. The **Regional Network for Historical Dialogue** and Dealing with the Past (RNHDP), in affiliation with Professor Elazar Barkan of the Institute for the Study of Human Rights, is a platform for scholars and practitioners in the region to exchange knowledge and practices of historical memory, dialogue and reconciliation. The Center is partnering with a human rights organization, the Truth, Justice and Memory Center, in this endeavor along with several other NGOs from the region. Together we mount thematic workshops and in 2015 launched an annual summer program to provide capacity building in strategies related to historical reconciliation, conflict resolution and memory studies. In 2015, as part of the Committee on Global Thought's Politics of Memory in Global Context initiative, the Istanbul and Amman Centers worked together with Carol Gluck, George Sansom Professor of History and Rashid Khalidi, Edward Said Professor of Modern Arab Studies at Columbia, to design a series of inter-linked workshops in both cities under the heading of "Time and Trauma: Transgenerational Memories of Mass Suffering," which featured an interdisciplinary group of scholars and artists from Asia, Turkey and the Middle East.
- As a priority area for Columbia University, journalism, press freedom and freedom of **expression** have been the focus of several programs at the Istanbul Center. Columbia Global Centers | Istanbul and the Columbia Global Centers | Amman co-convened the "Workshop on Geopolitical Developments and Press Freedoms in the Middle East and Turkey" in September 2013, which featured President Lee C. Bollinger, Professor Safwan M. Masri, Dean Steve Coll, former Dean Nicholas Lemann of the Columbia Journalism School and several distinguished global and regional experts on Turkey and the Middle East. In 2014, the Istanbul Center organized a training program for students of media and journalism from the region and the United States on the theme of freedom of expression, with lectures given by Professor Anya Schiffrin, Director of the International Media, Advocacy and Communications specialization at Columbia University's School of International Affairs, and by experts from Pro-Publica. Since 2015, the Center has been working with Professor Susan E. McGregor, Assistant Professor at the Columbia Journalism School and Assistant Director of the Tow Center for Digital Media, on a project supported by the President's Global Innovation Fund which entails conducting research on experiences of working journalists in Turkey as well as holding a series of workshops and trainings for journalists and citizen media practitioners. The Istanbul Center designed a workshop series on Artistic **Expression and Art Censorship** in collaboration with the Amman and Paris Centers to take place in Istanbul, Amman and Paris. The first workshop took place in Istanbul on September 28-29, 2017 during the **Istanbul Biennial**. The public event and the workshop listed as part of the biennial program and targeted an international group of attendees. The workshops bring together a diverse network of human rights organizations, NGOs, artists, scholars and activists to discuss how different organizations and institutions join efforts and act together against various limitations of artistic expression and cultural policies that lead to direct and indirect forms of censorship in the arts. Professor Vishakha Desai, attended the Istanbul workshop and the Istanbul Center is in contact with Agnes Callamard and Professor Carol Gluck, who are expected to attend the workshop series.
- Programs related with the refugee issue have been a top priority for the Center with the increasing influx of refugees and need to develop mechanism for both refugees and host communities for better services and integration. In October 2016, the Istanbul and Amman Centers organized a joint symposium at Columbia University in New York, "Strengthening Refugee Access, Equity and Inclusion: Developing a New Framework," to explore how

existing plans of aid effectiveness and development could be strengthened to improve refugee settlement outcomes in countries directly affected by the Syrian crisis. It brought together Columbia scholars from the fields of law, public health, education, public policy, and migration, with leading experts and practitioners from Turkey and the MENA region. The Center has also been working closely with Professors Wafaa El Sadr and Miriam Rabkin of ICAP and Neil Boothby of the Program on Forced Migration and Health on refugee health issues and with Professors Neeraj Kaushal and Nabila El-Bassel regarding their President's Global Innovation Fund project, "Syrian Refugee Crisis: Road to Resettlement." The Center also held a side event at the UN World Humanitarian Summit to assess regional developments regarding the refugee issue. The Istanbul Center also completed a feasibility study for the Asfari Foundation on the access of Syrian refugees to higher education in Turkey. The Center is engaged with Professor Bruce Usher and his team from the Tamer Center for Social Enterprise at the Columbia Business School for the new "Columbia Scholarship Program for Displaced Persons." The Center is also working with the Asfari Foundation to support and strengthen the leadership capacity and resilience of civil society executives who are serving vulnerable refugee populations in the region, through mounting a custom training program for Syrian women leaders. The Istanbul Center collaborated with UN Women and Oxfam to establish a regional platform on the inclusion of gender in the humanitarian response.

- Programs with the Mailman School of Public Health were initiated following the visit of Dean Linda Fried and several public health scholars from Mailman in 2013. Through a project supported by the President's Global Innovation Fund, which was led by Professors Wafaa El-Sadr and Miriam Rabkin, Turkish public officials and scholars were involved in a workshop on non-communicable diseases held at the Amman Center. The collaboration with the Mailman School and the Amman Center was carried further through a large-scale workshop in October 2015 and several meetings conducted with governmental agencies, international organizations and scholars working directly with public health systems in Turkey focusing on refugee health. This is part of a long-term project, "Responding to Changing Health Needs in Complex Emergencies: A Policy Imperative," funded by the Global Policy Institute and managed by ICAP and the Forced Migration Program at Mailman in collaboration with the Amman Center, focusing on Turkey, Lebanon and Jordan.
- The Istanbul Center actively works towards developing a **global humanities** program in collaboration with Columbia and its regional partners. In October 2015, the Center organized a roundtable meeting at Boğaziçi University with Sharon Marcus, Orlando Harriman Professor of English and Comparative Literature and the Dean of Humanities at Columbia to discuss future prospects for designing an inter-disciplinary global humanities curriculum to be executed with regularized faculty visits and student exchange programs between campuses.
- The Istanbul Research and Documentation Project was conceptualized and founded by Professor Holger A. Klein, Department of Art History and Archaeology at Columbia University in November 2011 as a collaborative research initiative. Supported by the President's Global Innovation Fund, the goal of the project is to create a digital platform for the virtual presentation of Istanbul's Roman, Byzantine, Ottoman and early Republican sites and monuments. As part of the project, Professor Klein has been teaching a summer course at Boğaziçi University since 2013. A post-doc researcher, based in New York, joined the project team in 2016.

- Mapping Mesopotamian Monuments is a project led by Zainab Bahrani, Edith Porada Professor of Art History and Archaeology at the Department of Art History and Archaeology in the College of Arts and Sciences. Awarded a President's Global Innovation Fund grant in 2013, the goal of this three-year project is to map and document the monuments of Iraq and Kurdistan. Along with conducting fieldwork in Turkey, Professor Bahrani regular engages with specialist communities and the wider public to raise awareness about the importance of safeguarding the region's cultural heritage. In 2015, the Istanbul Center partnered with the Metropolitan Museum of Art and the Koç University Research Center for Anatolian Civilizations to support Professor Bahrani's efforts to convene leading specialists from Turkey, Syria and Iraq for a workshop on "The Future of the Past: Addressing the Cultural Heritage Crisis in Iraq and Syria."
- Black Sea Networks the recipient of the President's Global Innovation Fund grant for 2016-2018 is a new teaching, learning, and research initiative. Housed in Columbia's Slavic Department and led by Professor Valentina Izmirlieva, the project aims to reconceptualize existing multidisciplinary programs and initiatives within a larger Black Sea framework and to encourage undergraduate and graduate education in Black Sea Studies. Truly global in its scope, the initiative is developed by an international team of scholars in partnership with Yale University, NYU, Cambridge University, and Columbia's Global Centers in Istanbul and Paris, and boasts the support of the Harriman Institute, the American Councils for International Education (Washington D.C.), the Orthodox Christian Studies Center at Fordham University, and a vast network of institutions across the Black Sea region. As part of the project, the Istanbul Center is working on an exhibition based on the Russian émigré artist Iraida Barry's archives in Turkey and at the Bakhmeteff Archive at Columbia. The exhibition will be held at the Pera Museum in Istanbul in Spring 2018.
- Women Creating Change: The Center has been pleased to place a special focus on gender issues through a collaboration with the Center for the Study of Social Difference. Professor Judith Butler led a workshop at the Center in September 2013 titled "Rethinking Gender, Vulnerability and Resistance," which was co-directed by Boğaziçi University scholar Zeynep Gambetti. This workshop engaged 15 scholars from the region and through parallel events, approximately 50 NGO leaders and activists from Turkey. The second workshop, "Women Creating Change: Mobilizing Memory for Action," took place in September 2014 and built upon relationships and discussions that were initiated at a workshop held at the Santiago Center in December 2013. Professors Marianne Hirsch and Jean Howard directed the Istanbul program together with Professor Ayse Gül Altinay of Sabancı University and Professor Diana Taylor of NYU. The Istanbul Center worked closely with the academic directors to produce a rich program of activities including an art exhibition titled "Mobilizing Memory: Women Witnessing," a series of public roundtables, theater performances and a gender-memory walking tour of downtown Beyoğlu. Along with the scholars, artists, graduate students and activists from the US, Chile and Turkey who participated in the core workshop program, the associated events engaged a much wider segment of the academic community and general public. The Women Mobilizing Memory working group continued its activities in 2015 by carrying the exhibition to Vienna in April and organizing an art exhibition, "Collaborative Archives: Connective Histories" on campus in September, parallel to a full-day public conference and workshop. Over 2016-2019, the Center will be working with the Center for the Study of Social Difference on a new global initiative, "Reframing Gendered Violence." The Center is actively involved in the new cross-network global project related to gender-based violence with Women Creating Change scholars of the Center for the Study of Social Difference. As part of the project, the Istanbul

- Center developed a working group consisting of 20 graduate students and senior undergraduate students who work on gender-based violence in Turkey. The members of the working group participate in regular seminars hosted by the Center.
- Programs related to **the arts** have been a central feature of programs run out of the Istanbul Center. Professor Vishakha Desai led a "Global Think-In on Arts and Culture in Global Cities" in 2015, meeting with top names from the Istanbul art world in an effort to formulate a global research agenda examining the impact of arts and culture. In 2015, the Center and the Consulate General of Greece in Istanbul hosted the "Blue Voyagers: The Art of Romare Bearden and Bedri Rahmi Eyüboğlu" exhibition, which was co-curated by Robert O'Meally, Zora Neale Hurston Professor of English and Comparative Literature and Merve İspahani (Research Associate, Istanbul Center). The exhibit was part of a year-long series of programs, lectures and performances inspired by Bearden's interpretation of Homer's classic work. The Istanbul Center also collaborated with Professor Ira Deutchman, Chair of the School of the Arts Film Program on an event series in 2014.
- Sustainable development has been a priority for the Istanbul Center, through a collaboration which began in 2013 with Professor Jeffrey D. Sachs, Director of The Earth Institute, Quetelet Professor of Sustainable Development, and Professor of Health Policy and Management at Columbia University. He is also Director of the United Nations Sustainable Development Solutions Network, launched by UN Secretary-General Ban Ki-moon in 2012 to mobilize global scientific and technological expertise to promote practical problem solving for sustainable development, including the design and implementation of the Sustainable Development Goals (SDGs). The Istanbul Center helped to coordinate efforts to set up the Turkey chapter of the United Nations Sustainable Development Solutions Network, which brings together universities, the private sector, civil society and government to advance the sustainable development agenda in Turkey. The university-led network is hosted by Boğaziçi University and was launched with a conference in June 2014. The Center's efforts have been centered on the topic of sustainable urbanization, a core challenge that confronts Istanbul as well as cities across the country and the wider region. Through a number of roundtables hosted by the Center, global and local experts on urbanization have been coming together to reflect on challenges and opportunities to further sustainability at the city level, particularly in light of the new global framework put forward by the Sustainable Development Goals (SDGs).
- Founded as an initiative of Columbia University Graduate School of Architecture, Planning and Preservation (GSAPP), **Studio-X Istanbul** is an urban laboratory that aims to identify the current and future issues facing the city and seeks to generate innovative forms of thinking for their solutions. It is part of a worldwide network of spaces operating in Amman, Johannesburg, Mumbai and Rio de Janeiro. Directed by architect Selva Gürdoğan, Studio-X Istanbul opened in November 2013 in a two-story building at Salipazarı, in Istanbul's downtown area. Studio-X is a unique platform enabling information and knowledge exchange among experts, universities, civil society organizations and local governance; supports everyone who would like to do something on urban issues. Studio-X Istanbul's programs pursue the following key themes: Open Memory, Livable Lovable Cities; Compressed; Mind Shift; Made by Makers; Housing hosting exhibitions, workshops, and public discussions to elaborate on those themes in collaboration with scholars and students from Columbia University and from across the Studio-X community of architects, designers and academics in Istanbul.

• In addition to those already described above, the Center provides support to the following **President's Global Innovation Fund projects**. All these projects involve collaborations with other global centers.

| Principal Investigator and School                            | Year          | Title  |
|--|---------------|--|
| Prof. Klein, Art History and Archaeology                     | 2013          | Istanbul Documentation Project                   |
| Prof. Bahrani, Art History and Archaeology                   | 2013,<br>2014 | Mapping Mesopotamian<br>Monuments                |
| Prof. Teitler, Social Work and Prof. Galea, Mailman          | 2013          | Global Migration Network                         |
| Prof. El Sadr and Prof.<br>Rabkin, Mailman                   | 2013          | Confronting Non-<br>Communicable Diseases        |
| Prof. Iyengar, Business<br>School                            | 2013          | Global Leadership Matrix                         |
| Prof. Grazia, History  | 2014          | De-Provincializing Soft Power                    |
| Prof. McGregor,<br>Journalism                                | 2015          | Global Operational Data Index                    |
| Prof. Themelis, SEAS   | 2015          | Sustainable Waste<br>Management                  |
| Prof. Wilson, GSAPP  | 2015          | Mapping Human Networks                           |
| Prof. Izmirlieva, Slavic<br>Languages                        | 2016          | Black Sea Networks:<br>Rethinking Slavic Studies |
| Prof. Barkan, SIPA and<br>Prof. Snyder, Political<br>Science | 2016          | Human Rights Treaty Body<br>Reform Process       |
| Prof. El-Bassel and Prof.<br>Kaushal, Social Work            | 2016          | Syrian Refugee Crisis: Road to Resettlement      |

#### **Center Interests, Priorities and Thematic Focus**

A core priority is to further expand course offerings for Columbia students that could imaginatively integrate a cross-disciplinary and multi-site approach to topics such as: contemporary urban studies and sustainability, as well as gender studies.

In 2017, the Center wishes to further expand its work on the refugee crisis and is also interested in exploring the future of the humanities in the region through comprehensive programming developed in collaboration with faculty in the humanities. Joint programs involving counterparts in Greece form an additional point of interest.

#### Thematic priorities for the Istanbul Center:

- Democracy, freedoms, and human rights form a major theme as related to historical understanding, memory and accountability in the transition from conflict to sustainable peace; culture and cultural diversity; and pluralism, freedom and inclusion. Freedom of expression and journalism, inclusive of research and training.
- Gender equality and women's empowerment, including women's leadership, gender and conflict resolution and women in the economy.
- Development issues such as public health challenges; capacity building in public health systems, public health care in regards to Syrian refugees in Turkey and Jordan and Lebanon as well, tracking communicable and non-communicable diseases, preventive health care, sustainable development related to climate change, renewable energy and urban policies and approaches to addressing refugees and migration.
- The future of global cities with Istanbul as a key spoke of engagement through topics such as architecture, arts, humanities, urbanization, preservation, public health and sustainable development.

#### Additional areas of interest include:

- Innovation, leadership, finance and entrepreneurship.
- Foreign policy and international relations, especially focused on Transatlantic Relations (US, Turkey, EU); Turkey and the region (Middle East, EU, Central Asia); energy corridors surrounding Turkey.
- Capacity building efforts, through executive education and professional development opportunities across different fields (government officials, business professionals, educators and researchers).

A key priority is to enhance the intellectual profile of the Center through hosting research projects and fellows whose work can make a discernable impact on issues of importance to the local and regional context, particularly in the areas identified above. The Center aims to further contribute to its local and regional context through outreach and capacity building efforts. Engaging Columbia students in the global agenda and enhancing Turkish studies on campus are other important priorities for the Istanbul Center. It is also in the Center's long-term strategy to broaden programming that engages the nearby regions of the Middle East, Balkans, Black Sea, Caucasus, and the Eastern Mediterranean.

# Columbia Global Centers | Mumbai

Launch: March 2010

Website: <a href="http://globalcenters.columbia.edu/mumbai/">http://globalcenters.columbia.edu/mumbai/</a>

Email: <u>mumbai.cgc@columbia.edu</u>

Address: Maker Chambers VI, Office 12 & 13, 1st Floor, Nariman Point, Mumbai 400021

#### **Director Biography**

#### RAVINA AGGARWAL

#### ra2792@columbia.edu

Ravina Aggarwal is director of the Columbia Global Centers | Mumbai, located in Mumbai, India. Prior to joining Columbia, she was a Program Officer at the Ford Foundation's New Delhi office from 2007-2015, where she was responsible for strategic planning and grant-making for programs on development, social justice and public policy, with a focus on the fields of education, media and technology, and arts and culture.

Dr. Aggarwal's work in the philanthropy sector followed a long career as a sociocultural anthropologist. After receiving her doctoral degree from Indiana University in 1994, she joined the Department of Anthropology at Smith College, where she became a tenured faculty member and also served in the Women's Studies Program. Her research was based on extensive fieldwork in the Himalayan region of Ladakh in South Asia and her areas of study and teaching included political anthropology, peace-building, cultural studies, gender, and development.

Dr. Aggarwal is the author of several publications including Beyond Lines of Control: Performing the Border in Ladakh, India (Duke University Press, 2004). She is co-founder of the journal Meridians: Feminism, Race, Transnationalism and a founding trustee of Ladakh Arts and Media Organization (LAMO), a non-profit society.

#### **Center Space**

The Columbia Global Center | Mumbai has moved to a new space in Nariman Point, the city's premier business district and close to the historical and cultural center of South Mumbai. The space was inaugurated on February 14, 2017 and covers a total area of approximately 4,300 sq. ft. with a large space for convening that can house 100 people or be divided into two classroom spaces accommodating 75 and 25 participants.

#### **Regional Dimension**

Located in Mumbai, the Center has been endeavoring to expand its reach into other Indian cities, such as Delhi and Bangalore, with some significant programs being held there. Going forward, the Center is looking to increase its presence in other regions in India through regionally relevant and inclusive programs such as initiatives on water and urban sustainability. The Center will connect this deep engagement with the region to ongoing efforts at globalizing the curriculum and research at Columbia University, and also steer a course for effectively shaping the "network effect" of the Columbia Global Centers in other parts of the world to build a global knowledge initiative.

#### **Networking and Contacts**

#### Local, National, and International Government Organizations

The Center is in the process of engaging various Government Ministries and Agencies at the Central and State level. Some of these include:

- Indian Institute of Public Administration, Delhi
- Maharashtra Water Resources Regulatory Authority
- Mangrove Cell, Mumbai
- Ministry of Water Resources, River Development and Ganga Rejuvenation, Delhi
- Municipal Corporation of Greater Mumbai
- National Environmental Engineering Research Institute
- National Institute of Hydrology
- National Rural Health Mission, Ministry of Health
- Niti Aayog
- India Meteorological Department, Ministry of Earth Sciences, Mumbai
- UNICEF
- United States Embassy
- United States Cultural Center
- World Bank

#### Local and International Academic Institutions and Civil Society Organizations:

- Aga Khan Trust for Culture, New Delhi
- Ashoka University, Sonepat
- Asia Society India, Mumbai
- Cathedral and John Connon School
- Centre for Environmental Research and Education, Mumbai
- G5A Foundation for Contemporary Culture, Mumbai
- Indian Institute of Human Settlements, Bangalore
- Indian Institute of Technology Bombay
- Indian Institute of Technology Kanpur
- Indian Institute of Technology Gandhinagar
- International Centre for Integrated Mountain Development, Kathmandu
- Institute for Architecture and Environmental Studies
- Jnanapravaha, Mumbai
- Kamla Raheja Vidyanidhi Institute for Architecture and Environmental Studies, Mumbai
- Khushi Baby, Udaipur

- Marg Foundation, Mumbai
- Mumbai Mobile Creches, Mumbai
- Mumbai Academy of the Moving Image (MAMI), Mumbai
- National Centre for the Performing Arts (NCPA), Mumbai
- NMIMS School of Design
- Nehru Centre, Mumbai
- Partners for Urban Knowledge, Action and Research (PUKAR), Mumbai
- Parzor Foundation, Delhi
- Rachna Sansad's Institute of Environmental Architecture
- Resource & Support Centre for Development (RSCD), Mumbai
- Rishi Valley Institute for Educational Resources (RIVER), Karnataka
- Sir JJ College of Architecture
- SNDT Women's University
- Society for Nutrition, Education, and Health Action (SNEHA), Mumbai
- St. Xavier's College
- The Gateway School
- The Global Education and Leadership Foundation (tGELF), Delhi
- Tata Institute of Social Sciences, Mumbai
- Youth for Unity and Voluntary Action (YUVA), Mumbai
- University of Mumbai

# Corporate, Media and Business Organizations

- Aditya Birla Group
- ACS Finance
- AZB & Partners, Mumbai
- Barclays Bank, India
- Clean Water Dynamics
- Caravan Magazine, Delhi
- Viacom 18
- Indian Merchants' Chamber of Commerce and Industry, Mumbai
- Jaico Publishing House, Mumbai
- KPMG
- Pidilite
- The Indian Express

# **Program Activities**

The Mumbai Center has strengthened its intellectual reputation through deeper and sustained thematic engagement and facilitating collaborative research by hosting graduate students, post-doctoral fellowships, and faculty at the Center. Our ability to rely on the integrity of long-term research and connect local issues to globally relevant challenges and practices enables us to carve a niche in a competitive knowledge space. We have also been actively investing in supporting student programs and courses. The Center's programmatic activities include:

- support for faculty research through partnership-building with local universities, civil society organizations, government entities and the private sector in India to contextualize this research and make it locally and globally relevant.
- research dissemination through curated public programs (conferences, exhibitions, workshops, public conversations) featuring academics from Columbia University with the objective of increasing public awareness and informing policy
- educational programs for students as well as professionals including field immersion courses or course components and internships
- implementation projects which entail practical applications of research and innovation through demonstration pilots and large-scale projects

# **Center Interests, Priorities and Thematic Focus**

The Mumbai Center has five areas of programmatic focus:

- **1. Water Access and Management:** This area of work focuses on both issues of water scarcity and conservation as well as on clean and decontaminated water for all. The Center is working with faculty in engineering, architecture, political sciences, health, and geochemistry on water research, public programs, and implementation projects. Ongoing research and public programs include:
- Mapping the River Ganga, India's Iconic Water Machine: The mythological, cultural and agricultural significance of the River Ganga has long captured the country's imagination, but few realize it is also one of the most hyper-engineered landscapes of the world. In August 2017, the Columbia Global Centers | Mumbai successfully organized 'The River Ganga: India's Iconic Water Machine,' a 10-day exhibition by Anthony Acciavatti, Adjunct Assistant Professor, Graduate School of Architecture, Planning and Preservation, Columbia University at the Nehru Science Centre showcasing the first systematic study and comprehensive mapping of the infrastructural transformation of the Ganga River Basin. The Center organized the exhibition as part of its continued efforts to investigate and highlight issues related to water access and management. It was complemented by a series of public program, a special screening of the documentary 'Agony of the Ganges', a panel discussion on 'Rivers of the Future: Evolving Approaches to Integrated Water Management' and a webinar and livestream 'When River Becomes Machine', which was well received with over 750 participants across sectors. The exhibition will travel to Delhi and Kanpur in 2018.
- Lecture Series on Groundwater Management: The Mumbai Center has an ongoing Lecture Series investigating the issue of groundwater management with a dedicated audience of academics, students, civil society organizations working on water and sustainability issues. Past lectures include Groundwater and Group Interest by Dr. Katherine Alfredo, a Research Scientist from Earth Institute, Toilet to Tap: Grey-Water Recycling for Mumbai by Dr. Rakesh Kumar, Director of the CSIR-National Environmental Engineering Research

- Institute of India, *Demystifying Science, Making Groundwater Accessible in India* by Dr. Himanshu Kulkarni, Founder Trustee and Executive Director of Advanced Center for Water Resources Development and Management (ACWADAM), *Urban Lakes: Smart Pathways for Cities* by Dr. Veena Srinivasan, a Fellow at the Ashoka Trust for Research in Ecology and the Environment (ATREE).
- Safe Water through Safe Wells: Arsenic and fluoride contamination is a major problem in over 20 states of India. The Mumbai Center is developing a project for safe drinking water in states with high arsenic and fluoride contamination in India with Professor Alexander Van Geen of Lamont-Doherty Earth Observatory, Earth Institute. Professor Geen has pioneered a technology-based well-testing and well-sharing solution that mobilizes and incentivizes local communities towards management of the wells in their villages. The solution has been successfully implemented in an area covering over 5 million wells in Bangladesh and is estimated to have reduced the exposure of the exposed population by about one-third and enabled over 50% households to switch to safer wells.
- **2. Sustainable Urbanization**: With India poised to house a large segment of the world's urban populations by 2030, sustainability issues have become core to urban expansion. The Center urban climate resilience and disaster management, clean air, energy, and waste solutions, green infrastructure, and urban planning and governance. Ongoing programs include:
- Cyclones and Storm Surges: Building a Framework for Evaluating the Climate Risk to Mumbai: This is a research project led by Professor Adam Sobel, the Director and Chief Scientist at the Initiative on Extreme Weather and Climate at Columbia University, to evaluate the risk of a catastrophic flood in Mumbai due to a tropical cyclone-driven storm surge. The Center organized a day-long workshop with leading meteorological scientists, urban and climate experts across India to study Mumbai's vulnerability and resilience to such climatic events. A field visits was also organized to the fishing villages of Dharavi familiarize the Columbia University team to local contexts and vulnerabilities. Professor Sobel will address a Public Lecture at the Center in December 2017 to share the experience of New York after Hurricane Sandy and the similar risks to other coastal mega-cities. Dr. Zachary Burt, a Fulbright Scholar is placed as a Visiting Fellow with the Center for research exploring the impact of extreme climate resilience on cities like Mumbai.
- *Air Pollution*: The Center is supporting a research project by Professor Ruth deFries and plans to collaborate with other faculty in engineering and public health to improve testing and solutions to address India's air pollution hazards.
- C40 Cities: Creating a Framework for Mumbai: As part of its ongoing work on Urban Climate Resilience, the Mumbai Center organized a day-long discussion to explore the potential of the C40 Cities Climate Leadership Group for the city of Mumbai. C40 Cities is a network of the world's mega-cities committed to addressing climate change by reducing both greenhouse gas emissions and climate risks. The workshop oriented senior urban experts to the C40 Cities platform, explored initiatives in Mumbai that aligned with the objectives of C40 Cities, and collaboratively drew up a framework for future action.
- A lecture and workshop led by Professor Laura Kurgan on geospatial technology and its use in urban planning was organized by the Center and targeted specifically towards policymakers, urban planners and innovators. The Center plans to take this forward by engaging concretely with the Smart Cities initiative of the Government of India.

- Mangroves through the Eye of a Satellite: Mangroves are an essential source of livelihood, but are under increasing pressure due to a combination of human-induced and environmental stresses. In a Lecture and Discussion organized by the Mumbai Center, Dr. Pinki Mondal, Senior Research Associate at the Center for International Earth Science Information Network (CIESIN), Earth Institute, Columbia University presented how she has been using satellite images from the past 27 years to understand changes in mangroves along the coast of Sierra Leone in west Africa. She then discussed how these geospatial techniques can be used to estimate current mangrove extents in India. The Mumbai Center plans to develop capacity-building workshops on the use of geospatial techniques along with CIESIN.
- Managing the Waste of Nations: A Global Analysis: Sustainability has become a global buzzword in recent times, but how do nations fare in key areas such as urban waste management? The Mumbai Center organized a Public Lecture where Dr. Athanasios Bourtsalas, Adjunct Professor at the Earth and Environmental Engineering Department, Columbia University presented research findings on the level of municipal solid waste management achieved by different countries. We plan to partner on capacity-building for municipal administrators and drafting a white paper on waste in cities.
- Global Energy Markets, a Public Panel and Discussion with the Center on Global Energy Policy: With sustainability becoming a buzzword, the Mumbai Center organized a public panel in December 2016 focusing on changes in global oil and natural gas markets, and emerging climate policy issues. Panelists included Jason Bordoff, Professor of Professional Practice in International and Public Affairs, Antoine Halff, Program Director, Global Oil Markets, Center on Global Energy Policy and Tim Boersma, Senior Research Scholar and Director of Global Natural Gas Markets. The Center had previously organized a lecture entitled Electricity Distribution in India: Challenges and Opportunities for Reform by Professor Vijay Modi at the Indian Institute of Technology Bombay in partnership with its Department of Energy Science and Engineering. The talk identified bottlenecks that energy distribution agencies face in India and advocated for accelerating reforms at this stage as a way for improving the entire grid. Energy has tremendous potential for expansion at the Center.
- **3.Education, Culture, and Knowledge:** The goal of this concentration is to explore how education and knowledge systems can respond to the new realities of the twenty-first century. India has the largest youth population in the world, which is faced with new technologies, experiences, and ideologies that call for re-imagining educational values, knowledge fields, and learning techniques and skills. Ongoing programs include:
  - Rethinking the Twenty-First Century University: The Center brings issues of Higher Education to the public domain. In the 2015-16 academic year, it organized conversations with Dean Steven Coll on the "Emerging Futures of Journalism" and Dean Sharon Marcus on "The Future of the Humanities" with educators from Indian universities to highlight the new directions these fields are taking in India and globally. It also produced a performance of the play "The Prophet and the Poet" based on the correspondence and debates between Gandhi and Tagore to engage with questions on education and nationalist participation, which are relevant to India and the world even today. The Center also hosted Mary C Boyce, Dean of the Fu Foundation School of Engineering and Applied Science, in November 2017 for a public program on her vision of 'Engineering for Humanity.'

- Improving Quality of Education: The Center's work in this area focuses on facilitating methodologies and practices aimed at environmental sustainability and the realization of the sustainable development goals in the primary and secondary level curriculum to improve performance and enhance learning.
- Media and Culture: As part of our ongoing work on cultural production in Mumbai, the Center forged a sustained partnership with the Mumbai Academy of the Moving Image (MAMI), the organization that spearheads the Mumbai Film Festival. A talk was organized with Richard Peña, Professor of Film Studies, drawing upon his personal experience of 25 years as the Director of the New York Film Festival. This was followed by a panel discussion with him and Anupama Chopra, Director of the 17<sup>th</sup> Mumbai Film Festival exploring the commercial model behind both film festivals. The discussions also focused on how the film festival space could be made more inclusive, an issue that was pursued by the Center through two workshops subsequently organized with local academic institutions, cultural and civil society partners. The Center will continue to partner with MAMI to bring its programs to the University campus.
- Media Practices in India and China: Led by Columbia film scholars, Debasree Mukherjee and Ying Qian, the summer 2017 course brought undergraduate students to Mumbai and Beijing to investigate contemporary media practices in India and China. The centers in Mumbai and Beijing designed and organized lectures, site visits of media production, exhibition and consumption, and meetings with a diverse set of media practitioners, including independent documentary filmmakers, minority media activists, media corporations and state institutions for media regulation and creation. All the lectures were conducted at the center.
- **4.Economic Empowerment and Entrepreneurship:** The Mumbai Center is developing research, education, and public programs that focus on understanding India's growth as a major global economy as well as addressing its persistent poverty and rising inequality. Areas of interest include advancing economic opportunities for women, global economic mobility, finance, entrepreneurship, and the future of work. Ongoing programs include:
  - Lecture Series on Fintech: As part of our focus on Data and Digital Sciences, the Mumbai Center will be hosting a Lecture Series on Fintech in association with the Emeritus Institute of Management.
- **5.Health and Medicine:** The Center will develop a Health and Medicine Program on the issues of Access to Treatment, Health, Environment, and Nutrition, Family and Population Health, Mental Health and Neurological Sciences involving 15 research projects, and 20 travel lectures between the Columbia University and Mumbai Center. It is currently supporting a PGIF research project on Aging and student programs:
  - Summer Practicum on Public Health: Beginning in June 2016, the Mumbai Center entered into a continuing partnership with the Mailman School of Public Health to introduce a practicum series that enables graduate students to complete a planned, supervised and evaluated field experience in India. The Center reached out to multiple organizations to house student interns. Students have worked at Society for Nutrition, Education, and Health Action (SNEHA), a secular non-profit organization that works on public health issues in Mumbai's slums, Khushi Baby in Udaipur, a wearable mHealth platform that aims to reduce mortality due to vaccine-preventable diseases, and Partners for Urban Knowledge, Action and Research (PUKAR), an independent and participatory research collective based in Mumbai in 2016 and 2017. The partnership will enter its third year in 2018. This education program was a part of the 2015 PGIF project: Building a South Asian Public Health Network by Dr. Cassie Landers.

# Columbia Global Centers | Nairobi

Center Launch: January 2012

Website: <a href="http://globalcenters.columbia.edu/nairobi">http://globalcenters.columbia.edu/nairobi</a>

Email: nairobi.cgc@columbia.edu

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# **Director Biography**

#### **MURUGI NDIRANGU**

#### mn2231@columbia.edu

Murugi Ndirangu joined the Nairobi Center from her previous role as associate professor of nutrition and health care management at Appalachian State University, where she conducted research on the health of vulnerable populations and the efficacy of public health nutrition interventions in domestic and international settings. In that role, Murugi was also East African Coordinator for the African Nutritional Sciences Research Consortium.

She holds a PhD in nutrition and food systems from the University of Southern Mississippi, and an M.Ed in Psychology and a B.Ed in Education, both from Kenyatta University in Nairobi, Kenya.

# **Center Space**

The Columbia Global Center | Nairobi is located in the prestigious and easily accessible area of Westlands, Nairobi. The Center is located in a 4,600 square feet space at Westcom Point Building, 8th floor, Block A. The Center has ample space with 3 meeting rooms and can accommodate small workshops and training activities. The Center is located in an ideal location that is convenient, in accessibility from the city center as well as to other key offices such as the United Nations complex and the American Embassy. The location is quiet, serene and generally safe thus making it conducive for diverse activities at the Center.

# **Regional Dimension**

The Nairobi Center activities cover the Eastern and Southern African Region. This includes Uganda, Tanzania, Rwanda, Ethiopia and Malawi. In the recent past, the Center hosted the Millennium Development Goals (MDG's) where it consequently had Millennium Village Projects running in the six countries in East and Southern Africa. In Nairobi, the Center has access to a wide variety of larger auditoriums and conference centers, in part due to the headquartered presence of UNEP, UN-HABITAT and a number of other organizations that choose to have regional presence in Nairobi.

# **Networking and Contacts**

# Local, regional, and national government

In its continued commitment to contribute to the fight against poverty, improvement of health and nutrition and in education the Center has facilitated research, dialogue and technical support for African countries – more particularly those in the East African region. In addition to the Center's role in hosting the MDG's, the Center also hosted the establishment of the African Soil Information Service (AfSIS) Phase II project, the UN's Sustainable Development Solutions Network (SDSN) and the Dry Lands project that was focused on Djibouti, Somalia and South Sudan. With the MDG's, the Center collaborated with government(s) on issues such as eradicating poverty and hunger, gender equality, education, maternal health, combating HIV/AIDS and environmental sustainability. In addition to working closely with governments, the Center worked with African institutions such as the African Union and COMESA. As a result of these collaborations, the Center has established strong relationships with:

- Ministries of Local Government
- Ministries of Agriculture
- Ministries of Education
- Ministries of Gender / Youth
- Ministries of Health
- Ministries of Environment
- Ministries of Water and Irrigation
- Ministries of Energy
- Ministries of Infrastructure and Transport
- Municipalities and County Governments

#### Local and international NGOs and the UN

The Nairobi Center has worked with a wide variety of international NGOs, such as the CGIAR (Consultative Group on International Agricultural Research) institutions (ILRI, ICRAF, CIAT, CYMMT etc.), Heifer International, Elizabeth Glazer Foundation, the David & Lucille Packard Foundation, Equity Foundation, APHRC, TechnoServe Educate Global Fund etc. The Center has also engaged with numerous UN organizations such as the World Food Program, the World Tourism Organization, UNAIDS, UNICEF and UNFPA.

# **Universities and Colleges**

The Center has worked with major public, private and other local universities in the six countries, including Maseno University in Western Kenya, University of Nairobi, Kenya, Aga Khan University, Kenya, USIU-Nairobi, Kenya, Strathmore University in Nairobi, University of Dar Es Salaam and Tabora in Tanzania, Makerere and Mbarara in Uganda, Mekelle in Ethiopia and others. This has been primarily through collaboration not only with schools and institutes of Columbia University but also with other universities typically in partnership with Columbia. There is enormous scope for the Center as there has recently been a proliferation and registration of public and private universities and colleges across the region.

# Engagement with other contacts and networks

The Nairobi Center will continue to strengthen its engagement with the local, regional and national governments in the above listed countries in East and Southern Africa. It is also working towards strengthening engagement with local universities in these nine countries in east and southern Africa, as the expansion and establishment of universities in this region has been significant in the last few years.

# **Programming and Projects**

- The One Million Community Health Workers Program is housed at the Center and works to strengthen the training of community health workers in Kenya, Tanzania, Uganda, and Malawi.
- The Center hosted the first ever regional Oral Health Summit that was held from 23 to 24 March 2016. The summit was hosted under a collaborative partnership between Columbia University Medical Center, University of Nairobi School of Dental Science, and Unilever Africa to address the topic; "Integration of Oral Health and Health". Over 50 oral health stakeholders from Kenya, Uganda and Tanzania attended the summit with a view to identify challenges and gaps in oral health, service delivery, prevention and financing to develop a framework for addressing both preventive and restorative oral health in the region. The Nairobi Center will continue to facilitate this project.

# • The Africa Nutritional Sciences Research Consortium PhD Graduate Training Project

The main institute involves is the Institute of Human Nutrition, Columbia University Medical Center. The local staff members and local institutions involved in the East African region are many, and include the University of Rwanda, University of Nairobi, Kenya Polytechnic University, Makerere University, The Nelson Mandela African Institute of Science and Technology, Arusha, Sokoine University of Agriculture and others. ANSRC will not just offer laboratory based training for academic sake but will link Graduate students to a 'path of action' wherein students will be conducting basic research relating to public health problems in East Africa. ANSRC will also strive to establish private public interactions to ensure that their research projects enhance local economic development. The Consortium has been legally registered in Kenya and is currently working on establishing its curriculum as well as pursuing more funding sources.

• Tropical Biology and Sustainability course for Undergraduates jointly developed by Columbia's Department of Ecology, Evolution and Environmental Biology (E3B) and Princeton University (15 Credits) has been implemented in Kenya for a number of years and is expected to continue until 2018 whereupon a review will be timely. The Nairobi Center in conjunction with E3B and Princeton has developed a discrete 3-week module on 'Sustainable Development in Practice' The course module was accepted by both Columbia and Princeton Universities. The Spring 2015 course was conducted in Nairobi and Kisumu (Sauri MVP) and the Spring 2016 course was conducted in Kisumu (Sauri MVP) and Uganda Karamoja integrated Drylands Project. It is envisaged that the Center will continue offering this course to both Columbia and Princeton University undergraduate students.

# • Students/Alumni Engagement

We continue to support the Kenyan Columbia Alumni Association, and have hosted a number of interns and students, including a graduate pursuing her Masters from the Mailman School of Public Health who worked on the Community Health Workers Program and E-health based at the Nairobi Center for 3 months; another graduate from the School of Social Work who completed her internship with us on policy aspects of the Community Health Worker program, and visited the Millennium

Village of Sauri and shadowed CHWs. Pulitzer funded Interns worked at Mayange Millennium Village, Rwanda on Sustainability, and Sauri Millennium Village, Kenya on managing bacterial wilt and spent some days at the Nairobi Center in early August. Another Pulitzer funded Intern worked on education in Ruhiira Millennium Village, Uganda. Other Interns joined the Millennium Villages to work on various projects later in the summer. The Center has a strong relationship with SIPA and places students annually at any/all of the Millennium Villages according to pairing up the need. The center is also scheduled to host an intern later this year from the School of Humanities.

#### • The China-Africa-US Initiative

The initiative conducts research on projects involving the United Nation's Sustainable Development Goals that are of relevance to the US, Africa and China. A group of Chinese students involved in this initiative visited Kenya in January 2017. The group comprised of 6 students and 4 mentors and teachers. The team visited a Maasai village and conducted a week-long study on decreasing water borne diseases. The students made presentations of their research findings at the Nairobi Center on January 25th, 2017.

# • Existing President Global Innovation Fund (PGIF) projects:

The fund is designed to provide grants for those Columbia faculty members whose research will rely on the resources, facilities and regional networks of one or more of the University's nine Global Centers for teaching and/or research activities.

| PGIF – Round 6 Winners, Spring 2017  |   |
|--|---|
| Faculty  | Project   |
| Kavita Ahluwalia P.A, College of Dental<br>Medicine – IFAP Global Health Program             | Global Learning Laboratory for Oral Health. Step 1: A Planning Grant to Create a Kenya-Brazil Cross-National Collaboration in Support of Research, Education and Policy |
| Mamadou Diouf, School of Arts and Sciences -<br>Institute of African Studies                 | African Ethnographies, African Philosophies: Theorizing from the Continent  |
| Tanya Ellman, Mailman School of Public Health - College of Physicians and Surgeons           | Men Matter: Male Engagement in HIV Services   |
| Ruth Finkelstein, Mailman School of Public<br>Health, Robert N. Butler Columbia Aging Center | Generativity in deprived urban contexts: Older Adults' experiences in slums in Mumbai, Nairobi and among Haitian immigrants in New York                                 |
| Debra Wolgemuth, College of Physicians and<br>Surgeons - Institute of Human Nutrition        | African Nutritional Sciences Research Consortium: Laboratory based PhD Training in Nutritional and Agricultural Sciences in East Africa                                 |
| Wafaa El-Sadr, Mailman School of Public<br>Health, College of Physicians and Surgeons        | China's Aid to Africa: Achievements, Challenges and Opportunities   |

#### **Center Interests, Priorities and Thematic Focus**

The Center is currently going through a transition with 3 staff members including the Director who joined the Center on January 2017. The Center is interested and has developed a reasonable capacity to carry out research in sustainable development which includes knowledge sharing and Public engagement business empowerment (entrepreneurship, job creation, skill developments), Health initiatives, (health education and nutrition) and liberal and creative arts. With this transition, the Center is keen on broadening its focus areas to accommodate a diverse range of projects to match all disciplines that are offered by Columbia University - and not particularly restricting itself. The Center is prepared and able to handle simultaneous requests and programs. The Center is fully engaged and a proponent of 'Africa rising' through research, teaching and project implementation.

# **Columbia Global Centers | Paris**

Center Launch: March 2010

Website: <a href="http://globalcenters.columbia.edu/paris/">http://globalcenters.columbia.edu/paris/</a>

Email: paris.cgc@columbia.edu

Address: 4 rue de Chevreuse, 75006 Paris

# **Director Biography**

#### PAUL LECLERC

#### pol5@columbia.edu

Paul LeClerc began his tenure as director of the Columbia Global Centers | Paris on July 1, 2012. LeClerc's academic interests are Voltaire and the French Enlightenment. He received his M.A. and Ph.D. in French at Columbia University and wrote a dissertation on Voltaire that was awarded distinction. He is the author, editor, and co-editor of six scholarly volumes, all published by the Voltaire Foundation of Oxford University. His foreign honors include the French Legion of Honor (Officier), the French Order of Palmes Académiques (Officier), and the Spanish Order of Isabel the Catholic (Commander), as well as honorary doctorates from Oxford University and La Sorbonne nouvelle. In 2004, LeClerc received the Columbia Graduate School of Arts and Sciences Dean's Award for Distinguished Achievement, and he holds honorary doctorates from nine American colleges and universities. In addition, President Bill Clinton named him to the President's Committee on the Arts and Humanities.

LeClerc is presently chair of the advisory board of the Columbia Maison Française, the Teachers College Board, and the J. Paul Getty Trust. He is an honorary trustee of the New York Public Library and past trustee of Union College, the Andrew W. Mellon Foundation, the National Book Foundation, the Voltaire Foundation (Oxford University), the Carroll Foundation, the Milton Petrie Foundation, and a variety of other non-profit educational and cultural organizations. In 2014, he was named to the Conseil Scientifique of the BnF. He is married to Dr. Judith Ginsberg, executive director of the Nash Family Foundation in New York City. They have a twenty-nine year old son.

#### **Center Space**

The Paris Center is located at historic Reid Hall in the Montparnasse district. The original structure, a former porcelain factory, dates back to 1745. An additional building, constructed in the early 20<sup>th</sup> century houses architectural studio space, a library, a large lecture hall (seats 180) and a large conference room (seats 70), in addition to classrooms and offices. There are two wooden outbuildings used as classrooms and offices. The total usable square footage of all buildings is 23,000 square feet. The two gardens of approximately 9,000 square feet provide important social spaces in which students, faculty, and visitors are nearly always to be found.

# **Regional Dimension**

While the Center has not held programming in other countries per se, we have partners in numerous European cities such as Berlin, Leiden, London, Dublin, and Rome. We also have partners in other French cities such as Aix-en-Provence, Bordeaux, Lyon, Marseilles, Poitiers, Reims and Rennes. There are numerous institutions both around the Center and in greater Paris with whom we have partnered on colloquia, lectures, and film series (Bibliothèque nationale de France, École des Hautes Études en Sciences Sociales, Collège International de Philosophie, Institut de France, Collège de France, Universities of Paris VIII, Paris VII, Paris IV and Paris I – Sorbonne, Sciences Po, Polytechnique, etc.). Additional auditorium and conference space is available through our partner institutions and can easily be rented throughout Paris, should the need arise. It is also possible to establish academic space for research and student programs at other local institutions.

# **Networking and Contacts**

The Center benefits from Reid Hall's significant position in trans-Atlantic cultural relations. For more than a century, Reid Hall has hosted international conferences, undergraduate and graduate programs, scholarly events, and artistic exhibits and performances.

# Local, regional, and national government resources

- Bibliothèque nationale de France
- The American Library in Paris
- Cultural Services of the American Embassy in Paris
- The Louvre Museum
- Mona Bismarck American Center for Art and Culture
- France-Amériques
- Association of American Residents Overseas (AARO)
- American Women Living in France (AAWE)
- American Club of Paris (ACP)
- Various cultural organizations (Arts Arena, La Dive Note, Textes & Voix, La Maison des écrivains, Tschann Librairie, La Maison de la Poésie, La Muse du Parnasse...)

# **University and College partners**

- École Normale Supérieure (MA programs)
- École des Hautes Études en Sciences Sociales (MA programs and scholarly initiatives)
- University of Paris I, University of Paris III, University of Paris IV, University of Paris VII, University of Paris VIII
- Columbia Undergraduate Programs in Paris
- Columbia Masters in History and Literature

- The Alliance program
- PSL
- Institut d'Études Politiques Sciences Po (Columbia Undergraduate Programs in Paris and the Alliance Program).
- École des Hautes Études en Santé Publique (Masters in Public Health taught in collaboration with Columbia's Mailman School of Public Health)
- École Nationale Supérieure d'Architecture (Architecture program)
- École Spéciale d'Architecture (Architecture program)
- American university programs in Paris: Dartmouth, Hamilton, Hollins, Sarah Lawrence, Smith, Sweetbriar, Vassar, Wesleyan.
- University of Kent (Canterbury, England)
- INSERM
- Centre de Recherche Épidémiologie et Statistique Sorbonne Paris Cité

# Local, regional, and national government

- The Office of the Mayor of Paris
- The French Ministry of Foreign Affairs
- Direction Régionale des Affaires Culturelles

# **Institute for Ideas and Imagination**

A new and important initiative will reside at Reid Hall, home of our Paris Global Center, and will be called the Institute for Ideas and Imagination. The Institute is the outcome of several years of reflection and discussion, with special contributions from the Paris Center's Faculty Steering Committee, Paul LeClerc, the Director of the Center; and Professor Mark Mazower, the Ira D. Wallach Professor of World Order Studies in the Department of History. This is a University-wide initiative, and Professor Mazower will be the founding Director of the Institute. The first cohort of 14 fellows, half of them to be Columbia faculty members and the remainder scholars, writers, and creative artists from outside of the United States will begin a one-year residency at Reid Hall in the fall of 2018.

The Institute's defining commitments will be to intellectual innovation and inter-cultural dialogue, for these are the values essential to producing new thinking about academia's central task, which is to contribute to the deep and long-lasting reflection that frames how our contemporary world understands the challenges we face. The Institute will also host workshops and conferences at Reid Hall and will develop parallel events with our network of Columbia Global Centers and with other partners across Europe and around the world. A number of programmatic activities will ensure that the learning derived from the Institute is integrated into the life of the University and into its pedagogy. Professor Mazower will be joined in leading the Institute by Professor Susan Boynton, who will serve as the first residential faculty director.

# **Programming and Projects**

Within the Global Centers network, the Paris Center is sui generis in at least two important ways. First, it is the only global center within the developed economies. Second, in contrast to the seven other Global Centers, all of which are a relatively new presence for Columbia University in their regions, Reid Hall has been running educational and research programs for the University since the mid-1960s. The decision taken in 2010 to designate Reid Hall as the Global Center for Europe is thus best seen as an evolutionary step in the history of a well-established academic center for francophone studies, at which thousands of Columbia College and graduate students, as well as scores of Columbia faculty, have had rich and meaningful educational and research experiences.

The academic programs currently active at the Center are:

#### Degree programs:

- MA in History and Literature (created in 2011)
- Masters in Public Health: Epidemiology and Infectious Disease, run jointly between the Mailman School of Public Health and the École des Hautes Études en Santé Publique (created in 2010)
- M2 Public Health "Comparative effectiveness research" (created 2015), Centre de Recherche Épidémiologie et Statistique Sorbonne Paris Cité.

# Courses of study:

- Columbia University Undergraduate Programs in Paris, offered in fall, spring, and summer semesters.
- The Shape of Two Cities: New York-Paris Program, a post-baccalaureate program in Architecture, offered in New York in the fall and in Paris in spring (created in 1994).
- School of the Arts summer program in film studies, (created in 2011);
- Executive Master of Science in Technology Management, School of Professional Studies (created in 2013).
- Columbia Middle Eastern and North African Studies, hosted by the Global Center in Amman and in Paris (PGIF, 2014-2016).
- The Alliance Summer School in Science and Policy (created in 2013)

#### PROJECTS WITH PARTNERS

# IDDRI (Sciences Po)

The Institute for Sustainable Development and International Relations (IDDRI), founded by Laurence Tubiana, is a non-profit policy research institute based in Paris. Its objective is to determine and share the keys for analyzing and understanding strategic issues linked to sustainable development from a global perspective. IDDRI organizes several kinds of activities: regular seminars, international conferences, conference-debates and workshops. Most of these activities are conducted in collaboration with partners from France and other countries and are, wherever possible, reported in IDDRI's publications. The Center hosts IDDRI's monthly lunchtime seminars and semi-annual day-long conferences.

#### **SDSN**

The Sustainable Development Solutions Network (SDSN) mobilizes the world's top scientists and technical experts on key challenges of sustainable development. Headquartered in New York and Paris, they host workshops and conferences at the Center. Recent events included a Global Launch at SDSN Leadership Council Meeting | Paris in 2015, which featured eminent leaders in sustainable development: **Soo-Hyang Choi**, Director of the Division for Teaching, Learning and Content, UNESCO; **Tarja Halonen**, Former President of Finland; **Johan Rockström**, Executive Director of the Stockholm Resilience Centre; **Jeffrey Sachs**, Director of the Sustainable Development Solutions Network (SDSN); and **Laurence Tubiana**, Special Representative for the 2015 Paris Climate Conference and French Ambassador for Climate Challenges Confronting the World.

# Cambridge Consortium for Bioethics & Cambridge Bioethics Retreat

This yearly gathering of international bioethicists has taken place at the Center since 2010. To date, delegates from 29 countries have participated in the Consortium meetings to discuss their successes – and challenges – in teaching bioethics around the world. The conference is followed by a retreat, which is unique among bioethics meetings in that experts in medicine, philosophy, law, and health policy are invited from around the world to present their current research projects. Some of the topics and themes under discussion: Prenatal Whole-Genome Sequencing: Can and Should We Regulate?, Intelligent Machines and the Transformation of Health Care, *The Ethics of Human Enhancement and Folk Intuitions: Is the Lottery of Life Curbing the Moral Boundaries of Human Development? The Place of Other Disciplines in a Bioethics Curriculum,* Teaching Bioethics in a Multi-Cultural Society, Film and the Arts as Teaching Tools.

# **PSL**

In May 2016, the Center, and the MA program in History and Literature, hosted the first joint workshop with the Paris University Consortium *Paris Sciences et Lettres* (PSL) on the theme of "Authorship in a Postcolonial Context." **Joseph Slaughter**, Columbia Professor of Comparative Literature and English, co-organized the conference with **Gisèle Sapiro** from the *École des Hautes Études en Sciences Sociales*. In December 2016, Columbia professor Christopher Peacocke (Philosophy) will hold a joint PSL/Columbia Seminar series on "Belief, Norms, and Truth" with Pascal Engel and Jerome Dokic of EHESS, who will also speak in the series. The four meetings will be spread over two weeks in December.

#### **SHORT-TERM RESIDENCIES**

In addition to its long-term academic offerings, the Center welcomes Columbia students and faculty for intensive seminars and workshops during the year or in the summer months. We have worked with the School of International and Public Affairs (SIPA), the School of the Arts (SOA), the Alliance group, the Mailman School of Public Health, the School of Professional Studies (SPS), and other schools.

# **Executive Masters in Technology Management**

The Center hosts multiday residencies for the School of Professional Education's Executive M.S. in Technology Management. The 16-month program prepares senior technology professionals to develop a strategic mindset, fine-tune their speaking and presentation skills, understand core business functions (such as finance, accounting, and leadership), and ultimately drive enhanced business performance through the use of technology. The program emphasizes the importance of using technology in business for strategic advantage and improved productivity. Graduates typically assume positions as CIO, CTO, CAO, COO, CEO, or CSO, or as entrepreneurs. The program is also ideal for those pursuing CISA (Certified Information Systems Auditor) certification. (Arthur Langer, Director, Center for Technology Management)

# **Alliance Summer School in Science and Policy**

Created fall 2002, the Alliance Program is a non-profit transatlantic joint venture between Columbia University and three prestigious French institutions: the École Polytechnique, Sciences Po, and University of Paris 1 – Panthéon-Sorbonne. The Alliance Summer School at the Center began as a student-led initiative in summer 2012, in an effort to promote interdisciplinary exchanges between doctoral and masters students researching the nexus of science and policy at Alliance institutions. The Summer School brings together world-class professors, industry experts and PhD students for the exchange of ideas, intellectual discourse, and joint-learning opportunities through a mixture of guest speakers and workshops. Examples are drawn from various topics, including public health (e.g. air pollution, infectious diseases) and natural resources management (e.g. fisheries). Notable speakers from past Summer Schools include Christian Gollier, Professor and Director of Toulouse School of Economics, Eric Maskin, Nobel Laureate and Professor of Economics at Princeton; Jeffrey Sachs, Director of The Earth Institute at Columbia University; Bob Watson, former IPCC Chair; Jean Jouzel, IPCC Group I Chair; and Laurence Tubiana, Special Representative for the 2015 Paris Climate Conference. (John Mutter, Professor, Department of Earth and Environmental Sciences and Department of International and Public Affairs; Alessia Lefébure, Director of the Alliance at Columbia University)

#### Mailman Practica in Public Health

Since 2011, students enrolled in the Mailman School's Master in Public Health can engage in a six-week long practicum that includes weekly seminars at the Center and an internship organized jointly with the *École des Hautes Études en Santé Publique* and the Cochrane Center of the University of Paris V. Students present their final projects at the Center to a distinguished jury, including not only their French supervisors, but also Mailman representatives such as Associate Deans **Marlyn Delva** and **Linda Kushman**, and **Moïse Desvarieux**, Associate Professor, Epidemiology. Summer 2016, Dean **Linda Fried** and Vice-Dean **Julie Kornfeld** participated in the jury.

# **Enhancing the Research Component of the History Major**

This project, funded by the Presidential Global Innovation Fund (PGIF), aims to expand the research opportunities for undergraduate History majors doing senior theses on European history topics or on topics in other fields using sources from European archives. Each summer since 2014, ten rising seniors conducted four to six weeks of research in European archives, culminating in a three-day workshop in July at the Center, with two graduate student mentors, and two Columbia faculty members. (Susan Pedersen, Professor and James P. Shenton Professor of the Core Curriculum; Charly Coleman, Assistant Professor, History)

#### Middle-East/North African Summer Institute in Amman and Paris

Funded by the Presidential Global Innovation Fund (PGIF) since 2014, this nine-week intensive summer program, open to undergraduates and graduate students, offers a multifaceted introduction to the languages, history and culture of the Maghreb, emphasizing the region's relations with the Middle East and France. Students take the equivalent of a year of Modern Standard Arabic and receive training in the dialects of the Maghreb. The language program is complemented by a cultural and historical seminar featuring lectures by prominent specialists from Columbia and partner institutions in the Middle East and France. Linking fields and disciplines, the MENA program gives students the opportunity to develop the linguistic skills and background knowledge necessary to conduct cross-regional projects and to interrogate geocultural boundaries. The first month of the program takes place at the Amman Center, where students study Arabic on the well-established Columbia Summer Arabic Language Program and begin a cultural seminar that examines significant chapters in the history of migration in, to and from the Maghreb from the late Ottoman period to the present, with a focus on contemporary migrations and the current refugee crisis. After a one week travel break, the program reconvenes in Paris to continue the study of Arabic and the issues raised in the cultural seminar. While in Amman, students benefit from daily exposure to Arabic language, culture and history and have the opportunity to visit important cultural and historical sites such as Petra and Wadi Rum. In Paris, they enjoy exposure to the large community of darija (Maghrebi dialect) speakers and participate in field trips to key institutions such as the *Institut du Monde Arabe* and the *Grande mosquée*. (Taoufik ben Amor, Gordon Gray Jr. Senior Lecturer in Arabic Studies and the Arabic Language Program Coordinator at Columbia University; Madeleine Dobie, Associate Professor of French and Comparative Literature at Columbia University, and Emmanuelle Saada, Associate Professor in the Department of French and Romance Philology)

#### The Winter School on Law and Finance

Funded by the Institute of New Economic Thinking and taking place January 6-10 2014, this intensive course brought together students, post-docs, and researchers for a series of sessions on the relation between law and finance. Within the scope of this topic, each day dealt with a different theme: Law-Finance Theories; the Law and; Finance Paradox; Law's Elasticity and the Political Economy of Finance; the Euro-Crisis. Sessions were taught by: **Katharina Pistor** Michael I. Sovern Professor of Law, **Brigitte Haar**, Goethe University Frankfurt, and **Dan Awrey**, University of Oxford. The Winter School was followed by the Global Law in Finance Network's annual workshop.

# **Discovering French Cinema in Paris**

Summers 2014 and 2015, this course presented a series of cinematic milestones that together offered a history of both the artistic ambitions and the commercial realities of French cinema, moving from the earliest days of silent cinema (Méliès, Feuillade) to the most recent releases (Assayas, Denis). The course covered wartime film production, as well as the rise of recent genres such as the *beur* film (works set in the suburban housing projects that ring Paris, focusing on young immigrants), with special concentration on the French New Wave (1958-1967), the movement which perhaps more than any other truly took the city of Paris as its muse. The course featured a behind-the-scenes visit to the famous Cinémathèque Française, as well as a host of "A-list" guest speakers from the French film industry. (**Richard Pena**, Professor of Professional Practice, Columbia School of the Arts)

# FACULTY-LED CONFERENCES, LECTURE SERIES, & CULTURAL EVENTS

The Center has collaborated closely with numerous Columbia faculty members to help to facilitate initiatives they wish to develop at the Center:

Global Borders Research Collaboration (Yasmine Ergas, Director of the Specialization on Gender and Public Policy and Lecturer in Discipline in International and Public Affairs at SIPA) (June 10-12, 2014)

The Global Borders Research Collaboration (GBRC) aims to study how categories evolve in a context of intense flows of people, goods, and cultural references. GBRC will question widely used notions today such as globalization, transnationalization, and internationalization. GBRC calls out for new intellectual approaches to the enduring questions of citizenship, migration, and defining the borders of national belonging. Scholars from our three institutions will develop joint research projects in a multidisciplinary perspective. The GBRC particularly interested in studying how issues related to gender, race, sexuality, class, religion, are combined with culture and language, and how this very combination constantly changes, and weighs on the production and implementation of law itself: civil status, antidiscrimination law, citizenship, marriage, filiation, healthcare regulations, to name but a few themes.

**Shifting Notions of Social Citizenship: The Two Wests (Alice Kessler-Harris**, R. Gordon Hoxie Professor Emerita of American History in Honor of Dwight D. Eisenhower) (June 11-13, 2014)

This workshop examined the impact of the decline of the welfare state on claims to social citizenship, and projects the consequences for democratic participation in Europe and the United States. Through a Blinken European Institute (BEI) grant, the organizers convened a three-day international workshop at the Center. Sociologists, political scientists, contemporary historians, and theorists of social policy explored how the decline of the welfare state affects present and future conceptions of citizenship and political participation.

**Strategies for Growth: The Changing Role of the State (Jan Svejnar**, James T. Shotwell Professor of Global Political Economy; Director, Center for Global Economic Governance).

This project, funded by the Presidential Global Innovation Fund, held its first event at the Center in October 2014: "<u>The Role of the State in Economic Growth in Europe</u>," brought together key players from the academic, policy and business worlds to discuss the role played by government and supranational European institutions in stimulating economic growth and possible alternative approaches. The keynote speaker was **Michel Sapin**, French minister of Finance and Public Accounts.

Remembering Across Time: Psychological Studies of the Two World Wars in Transgenerational Memory, Co-moderated by Brigitte Sion (Performance Studies) and Carol Gluck (Professor of History and East Asian Language and Cultures, Columbia University).

Jan. 8, 2015, these conversations brought together scholars in the social sciences and humanities, neuroscientists and psychologists, and curators of historical and memorial museums to explore the relation between individual and collective remembering and the politics of national and transnational memory in the world today. Speakers: William **Hirst**, psychologist (The New School); Olivier **Klein** (psychologist, Université Libre de Bruxelles); Sarah **Gensburger** (sociologist, exhibition curator, CNRS); Richard **Rechtman** (psychiatrist, anthropologist, EHESS).

#### **Columbia Sounds: Susan Boynton** (Professor of Music and Historical Musicology)

In collaboration with the Department of Music (which has long been one of the world's most influential centers of music composition), and CUP, the Center launched a new concert series in the summer of 2015 focusing on the faculty, students, and alumni of Columbia University. Four concerts have already taken place, featuring world-renowned cellist **Anssi Kartunen**; **Ensemble Pamplemousse**; piano and vocal duo **Simon Frisch** and **Emilie Rose Bry**; and Columbia Professor and pianist **Magdalena Baczewska**. 2016-17 Season: **Marilyn Nonken**, piano; **Matthew Goodheart**, piano; **Anssi Karttunen**, cello; and **Nicholas Hodges**, piano.

**University Seminar: Patricia Dailey** (Professor of Comparative Literature and English, Director of Institute for Research on Women, Gender and Sexuality, IRWGS)

Spring 2016, the Center hosted the first Global University Seminar. The Seminar on Affect Studies was active in both New York and Paris this past year, establishing a new precedent for faculty to hold University Seminars at the Center that follow the same protocol as those in New York. Professor Dailey held a series of seminars in Paris with **Monique David-Ménard** (Paris VII) on "Échanges, Objets, Affects" and organized a workshop for faculty from across Europe.

Columbia Center for Contemporary Critical Thought: Bernard Harcourt (Isidor and Seville Sulzbacher Professor of Law and Professor of Political Science and Director of the CCCCT); Jesús Velasco (Professor of Latin American and Iberian Cultures; Chair, Department of Latin American and Iberian Cultures). In partnership with EHESS, they have organized several daylong seminars and workshops including: Gouverner, échanger, sécuriser: Big Data et la production du savoir numérique (Dec 16, 2014); Spectacle et surveillance. Relire Foucault à l'ère numérique (May, June 2015); From the Inquisition to Guantanamo: Avowal, Torture, and the Power of Truth (April 2016)

Through activities at the **European Institute** or the **Alliance**, several history professors have organized conferences at the Center, *Sciences Po*, and other French universities:

Religion, Legal Pluralism and Human Rights: European and Transatlantic Perspectives, organized by Jean Cohen (Nell and Herbert M. Singer Professor of Political Thought and Contemporary Civilization); Yasmine Ergas (Associate Director, Institute for the Study of Human Rights. Adjunct Professor of International **Public** Samuel Moyn (Professor of History): This pair of conferences, supported by a grant from the BEI, addressed the proper place and role of religion in constitutional democracies and international human rights regimes. Does the presence of religious symbols and rituals in public and official spaces foster exclusion or inclusion of those who differ? Were the sovereign state to give up its monopoly over public law, and yield to demands for jurisdiction by religious authorities over education and personal law (marriage, divorce, sexual morals, etc.), would this expand or undermine the political equality and human rights of citizens? In conferences held in May, 2012, at the Center, and February, 2013, in New York, the project brought together interdisciplinary and geographically diverse scholars and students to examine the European and transatlantic past and present around these issues.

Forms of Pluralism and Democratic Constitutionalism (organized by Jean Cohen, Nell and Herbert M. Singer Professor of Political Thought and Contemporary Civilization): This two-day conference (June 2016) gathered scholars from France, Germany, England, the United States, Canada, and Israel and focused on plausible ways to manage pluralism in a 'post-sovereign' world. Several Columbia faculty members participated including: Katharina Pistor, Walter E. Meyer Research Professor in Law & Social Problems and Michael I. Sovern Professor of Law; Emmanuelle Saada, Associate Professor in the Department of French and Romance Philology; Joshua Simon, Assistant Professor in the Department of Political Science; and Nadia Urbinati, Kyriakos Tsakopoulos Professor of Political Theory and Hellenic Studies in the Department of Political Science.

#### Festival des Écrivains du Monde

This is the first major initiative of Paul LeClerc as the new director of the Columbia Global Center | Paris. The Festival was produced by Caro Llewellyn, whose past experience include producing the PEN Festival in New York for five years, the Centennial Festival of the New York Public Library in 2011, and the Sydney Writers' Festival. Organized in partnership with the Bibliothèque nationale de France. The first edition of the Festival brought 28 writers from 18 countries to Paris and Lyon. The second edition focused on Writers of India, and attracted more than 2,500 people. In addition to the events, each of the 14 participating writers in Paris contributed essays on the effects of globalization on cultural production and consumption. The essays were published by the Columbia Magazine, *The Caravan* magazine, and *Les nouvelles de l'Inde*. The 2015 edition featured 17 writers from different parts of the world and drew over 2,250 people.

In addition to the above, colloquia, film screenings, concerts, lectures, conferences, and workshops are offered to not only the academic community but also a general public. Funding for these projects and events varies from programming funds offered by the Paris Center to foundation grants. The Paris Center has hired a **Program Manager**, **Loren Wolfe**, to develop public programs. The series she has developed draw on the diverse and rich resources of Reid

Hall, the Columbia Campus, Global Centers network, Paris, and Europe, at large, to create a productive space of intellectual encounter and inquiry. In addition to continuing the legacy of the World Writers' Festival, the Paris Center has organized its programming around several rubrics and themes including: Faculty Focus; Global Dialogues in Science and Society; Boundaries of Translation & Genealogies of the Global; and Conversations in Art and Architecture. The Center has partnered with the Center for the Study of Social Difference (CSSD) in their initiative "Reframing Gendered Violence," which fall under the Centers' main thematic Agency and Gender

# **Center Interests, Priorities and Thematic Focus**

Thematically, interrogating the constructs of race will figure prominently in the Center's programming for 2017-2018 as will questions surrounding the articulation of new forms of humanism. While maintaining its commitment to the themes of Gender and Agency and the Boundaries of Translation, the Center hopes to establish links with the Heyman Center for the Humanities, the Medicine, Literature, and Society major (part of the Institute for Comparative Literature), the Medical School, the School of Professional Studies, the Mailman School of Public Health, and the student-run Columbia Society of Medical Humanities to spearhead an initiative in the Medical Humanities with the goal of making the Paris Center a global hub of interdisciplinary reflection and research on the body, its discourses, and its disciplines.

# Columbia Global Centers | Rio de Janeiro

Center Launch: March 2013

Website: <a href="http://globalcenters.columbia.edu/riodejaneiro">http://globalcenters.columbia.edu/riodejaneiro</a>

Email: riodejaneiro.cgc@columbia.edu

Address: Rua Candelária, 9, 30 Andar, Centro, Rio de Janeiro, 20091-020 Brazil

# **Director Biography**

#### THOMAS TREBAT

#### Tt2166@columbia.edu

Thomas J. Trebat is director of the Columbia Global Centers | Rio de Janeiro. He joined Columbia after a lengthy career on Wall Street dedicated to economic research on Latin America. He formerly served as Executive Director of the Institute of Latin American Studies at Columbia University and of the Institute's Center for Brazilian Studies. Prior to joining ILAS in February 2005, Tom was Managing Director and Head of the Latin America team in the Economic and Market Analysis department of Citigroup. He joined Citicorp Securities in 1996 as the head of Emerging Market Research.

Previously, he worked at Bankers Trust, the Ford Foundation, and Chemical Bank. As a senior international economist at Bankers Trust, he was involved in many aspects of country debt negotiations in Brazil, Chile, Mexico and elsewhere in Latin America during the 1980s. At the Ford Foundation, he served for four years as the regional director for Latin America and Caribbean Programs. At Chemical Bank, Tom organized and directed the emerging markets research group. Mr. Trebat has a PhD in economics from Vanderbilt University and remains active in teaching and publishing. He is also a member of the Council of Foreign Relations. His book, "Brazil's State-owned Enterprises: A Case Study of the State as Entrepreneur," was published by Cambridge University Press in 1983

# **Center Space**

The Center functions in 3,000 square feet of newly renovated office space in a beautiful Art Deco building in the heart of Rio's historic downtown. The space features an attractive classroom, which can comfortably seat 25 persons. The Center is minutes from the downtown airport, close to all transportation options, and walking distance to churches and public places of enormous historic importance. It is on the third floor of a 14-storey building that is the headquarters of the Commercial Association of Rio de Janeiro. One of its neighbors in this building is the Brazilian counterpart of the U.S. Council on Foreign Relations. The Building Administration provides, on a space available basis, the free use of two large auditoriums capable of seating 100-150 persons. It also has other rooms available in this iconic building, many with views of the beautiful Bay of Guanabara.

# **Regional Dimension**

The Center has held programming events in São Paulo, Porto Alegre, Brasília, and also in Fortaleza in the Northeast of Brazil. Its partners outside of Rio include the University of São Paulo, Fundação Getúlio Vargas (São Paulo), INSPER (in São Paulo), the Lemann Foundation, and the Universidade de Fortaleza, among many others. The Center firmly intends to develop close working relations with a large number of Brazilian universities, including UNICAMP (University of Campinas) and the Universidade de Brasília, in order to accommodate interests of Columbia University faculty and researchers.

# **Recent and Upcoming Programs**

- Festival Piauí One of the most prominent magazines in Brazil, hosted a two day festival where journalists from 5 countries debated recent political events around the world. During the festival Columbia Global Centers | Rio de Janeiro sponsored a panel with Journalism School's dean Steve Coll and Ernest Sotomayor.
- Brazil: What Happens After 2018? Fernando Henrique Cardoso will be on campus to discuss possible outcomes for the Brazilian presidential election in October 2017.
- The Sanitation and Water Company of the State of Paraná (SANEPAR) Columbia Global Centers | Rio de Janeiro has been working with the Engineering School to promote tarining sessions for 40 engineers at Sanepar with SEAS Professor Kartik Chandran .
- The Role of the State The second Brazil edition of the conference is the result of a successful first round in 2016 when prominent academics, business leaders and civil society were gathered to discuss the strategies for economic growth in the context of fiscal and structural reform policy, monetary and banking issues, and institutional legitimacy and transparency.
- II Seminar on Innovation in Public Management Following last year's guidelines, the II Seminar on Innovation in Public Management aims to bring examples of innovative partnerships, discuss the main lessons learned and promote an analysis of the perspectives of the use of innovative instruments for structuring and managing partnerships in Brazil. In addition, it is intended to bring together in one place professionals and leaders from diverse sectors, engaged in the mission to revitalize the current scenario of public administration. The seminar aims to give visibility to academic articles and case studies that systematize knowledge, analysis or best practices of partnership between different sectors in Brazil and in the world.
- Liberta Institute The Columbia Global Centers | Rio de Janeiro has submitted a proposal to work with Liberta Institute in the fight against sexual exploitation of children in Brazil. The aim is to work with multiple schools in the University in topics ranging from human rights, public health and policy.

#### **Executive education**

# **TV Writing**

Program to prepare and support writers creating original television pilots through a hands-on, personal experience with major names in TV. Held in Brazil, the course brings a dynamic approach, with practical activities and direct orientation with professors from the School of the Arts. The TV Writing program focuses on the following topics:

- The basic structural principles of a TV series (focusing on the differences between a feature screenplay and a TV pilot);
- The different types of series: stand-alones, serialized and combined approaches;
- The importance of the pilot (establishing patterns and expectations for future episodes);
- Pilots versus bibles (the differences between Brazilian and American TV markets);
- How to build a detailed pilot outline;
- The role of the showrunner;
- How to write remarkable characters and striking dialogue.

#### **Leadership in a Challenging Century**

Program based on the Executive Master of Public Administration (EMPA) and the Global Executive Master in Public Administration (Global EMPA) offered by Columbia's School of International and Public Affairs (SIPA). These programs were designed for the experienced and ambitious professional, who is looking for a top-quality and practical program, but cannot take the time off to pursue full-time study. This program offers eligible executives from Brazil and other countries the opportunity to attend sessions led by Columbia University faculty as well as practitioners, during the Summer, at Columbia University in NYC. The objective of this program is to offer experienced Brazilian public sector managers different tools to be used in solving problems and improving results, within an ethical model. Based on successful examples from around the world of public projects in urban areas, health and education, the sessions will help executives explore new ways of working together across traditional boundaries to solve complex urban problems.

Themes addressed during the program include:

- Leadership and Public Private Partnerships;
- Technology Trends in Government;
- Public Ethics;
- Negotiation and Conflict Resolution;
- Heatlh and Cities;
- Communications in Organizations;
- Global Social Policy Innovation;
- Competitiveness in Cities.

#### **Venture for All**

Entrepreneurship program with practical approach, focusing on creating, evaluating, preparing, developing and launching a new business - for-profit or non-profit.

Each module addresses issues such as:

- Development of business models;
- Product and market validation;
- Industry reviews;
- Innovation of products and services;
- Brand development;
- Go-to-market strategies;
- Selection and management of teams;
- Profit generation models;
- Obtaining financing and legal considerations.

Throughout the course, students refine their hypothetical business models based on feedback from the instructor, peers, and local investors.

#### **Executive Education for Business Leaders**

Programs in partnership with Columbia Business School (CBS) and the School of International and Public Affairs (SIPA) focused on the professional development and enhancement of business leaders. Suggested activities include workshops in Rio de Janeiro and an international module in New York with classroom activities, group discussion, analysis of case studies, and visits to institutions and companies in the city.

#### Themes:

- Crisis Management:
- Risk Management;
- Strategy and Positioning;
- Corporate Governance and Compliance;
- Productivity:
- Global Competitiveness of Brazilian Companies;
- Ethics and Corporate Responsibility.

# **Executive Education on Global Energy Policy**

Program developed by the Center on Global Energy Policy of the School of International and Public Affairs for professionals working on energy and natural resources in government, nonprofit, and private corporations around the world. Sessions focus on the following topics:

- Geopolitics of energy;
- US energy policy perspective;
- Finance and energy markets;
- Energy innovation.

# Strategic Storytelling

Taught by the renowned author Frank Rose and offered in partnership with the Business School and the School of the Arts, this program introduces the concept of narrative thinking and how it can be used for high impact in the digital world. Through a series of lessons, case studies, and highly participatory workshops, this program will explain:

- The central role of stories in human experience;
- How storytelling is changing in response to transformative technologies and why these technologies have the influence they do;
- The role of social media in storytelling strategy;
- The need for authenticity and the appeal of user participation;
- The allure and limitations of virtual reality and other cutting-edge techniques.

By the end of the program, students will be equipped to:

- Express your brand or organization's appeal in narrative form;
- Leverage universal storytelling techniques while embracing new strategies for the digital age;
- Satisfy the desire—of particular importance for millennial markets—for immersive experiences and participatory engagement;
- Make the transition from simple storytelling to creating rich and immersive environments that people enter and make their own.

# **Epidemiology and Population Health (EPIC)**

Mailman School of Public Health offers the Epidemiology and Population Health (EPIC) program designed to provide basic knowledge and applied skills to advance population health research. EPIC Intensive Courses are in New York or through distance learning. Some of the courses offered by the Summer Institute are:

- Applied Sample Size Estimation and Power Calculations;
- Applied Spatial Analysis in Epidemiology;
- Epidemiological Analysis Using SAS;
- Introduction to Biostatistics (Online Digital Course);
- Introduction to GIS in Public Health (Online Digital Course);
- Principles of Epidemiology;
- Program Evaluation for Public Health Professionals;
- Transforming Public Health Surveillance;
- Social Network Analysis;
- Cancer Epidemiology;
- Introduction to Systematic Reviews;
- Learning the Infant's Nonverbal Language: Intensive Seminar in Video Microanalysis for Clinicians and Researchers;
- Communicating Public Health in the Media;
- Designing Healthy Cities to Reverse Obesity and Non-Communicable Disease Epidemics.

# **Networking and Contacts**

# Local, regional, and national governments

- Municipal Secretary of Education of Rio de Janeiro
- Municipal Secretary of Health of Rio de Janeiro and São Paulo

# **NGOs and Private and Public Companies**

- Lemann Foundation
- Comunitas
- Brava Institute
- Instituto República
- Um Brasil
- Rio de Janeiro Chamber of Commerce
- Americas Trading Group
- National Development Bank
- Securities and Exchange Commissions of Brazil
- Museum of Tomorrow
- Vera Cruz Institute
- Vetor Brasil
- Moreira Salles Institute
- Rio de Janeiro Research Funding Agency (FAPERJ)
- São Paulo Research Funding Agency (FAPESP)
- Fiocruz
- SESC SP
- Viva Rio
- Roberto Marinho Foundation
- Fecomércio
- Paraná State Water Company (SANEPAR)
- Museum of São Paulo (MASP)
- Industries Federation of São Paulo (FIRJAN)

# **Universities and Colleges**

- University of São Paulo
- University of Fortaleza
- Federal University of Rio de Janeiro
- State University of Rio de Janeiro
- Fundação Getulio Vargas
- ESAF

# **Center Interests, Priorities and Thematic Focus**

Throughout the almost five years of existence, the Rio Center has explored collaborations with different schools in various areas and themes of interest, being open to faculty, students and local partners. The Rio Center has a strong presence with a variety of academic and executive education programs in public management. Besides that topic, the center has developed many programs in the areas of education; healthcare; resilience and climate change; sustainability; cinema and visual arts; entrepreneurship, technology and innovation (artificial intelligence), public security; human rights, social and business entrepreneurship and women leadership. These are themes of enormous importance in Brazil and that engage the strengths of the Columbia faculty. Staff in the Rio center will be able to take on simultaneous programs and requests by utilizing its impressive network of contacts in Brazil to the utmost.

# Columbia Global Centers | Santiago

Center Launch: March 2012

Website: <a href="http://globalcenters.columbia.edu/santiago">http://globalcenters.columbia.edu/santiago</a>

Email: santiago.cgc@columbia.edu

Address: Av. Dag Hammarskjold 3269, 1st Floor, Vitacura, Santiago - Chile 7630000

# **Director Biography**

#### KAREN PONIACHIK

# Kpp16@columbia.edu

Karen Poniachik is director of the Columbia Global Centers | Santiago. She was Chile's minister of mining between 2006 and 2008, a time during which she chaired the boards of directors of state-owned companies Codelco, Enap and Enami. From March 2006 to March 2007, she also served as minister of energy. Currently, she is a member of the corporate boards of directors of E.CL, Metro SA, and Maersk Container Industries San Antonio as well as member of the advisory board of the Chilean-American Chamber of Commerce.

Poniachik was Chile's special envoy to the OECD in charge of the Country's accession process to the Organization, which was successfully completed in January of 2010. Previously, she served as executive vice-president of Chile's Foreign Investment Committee (2000-2006); and as director of Business and Financial Programs at the Council of the Americas in New York (1995-2000). Poniachik graduated as a journalist from Universidad Católica de Chile (1987) and holds a Master's degree in International Affairs from Columbia University (1990).

# **Center Space**

The Center was launched on March 2012 and during its first years of operation, it has developed relations with several local academic institutions, authorities and non-governmental organizations. Staff has been working with a vast network of prestigious universities in Santiago, especially with Universidad Católica (UC), Universidad de Chile (U.Ch), Universidad Adolfo Ibáñez (UAI), Universidad del Desarrollo (UDD), Universidad cat´lica de Valparaíso (UCV) and Universidad Diego Portales (UDP). The Center has signed MoU's with them to promote the exchange of faculty, students and specific programs (internships, joint research, etc.).

Most of activities have been held in the auditoriums and conference rooms of these universities, promoting the participation of their faculty and students. The space of the Center is a 70m2 office space, located at the Flacso building, in the same street as many other international organizations (ILO, ECLAC, UNDP). Harvard's Rockefeller Center also has its office the same building. There is an auditorium available for occasional events that can host up to 100 people, which has been used to hold recruitment sessions, panel discussions and small workshop meetings.

# **Regional Dimension**

Most of the center's operations are based in Santiago, with occasional visits to other Chilean Regions, especially when the topic of study requires so. It is the case of Solar Energy projects, when researchers travel north, or in the case of the Forrest Fires or Glaciology studies, when they travel South.

# **Networking and Contacts**

# Local, regional, and national government

- Ministry of Health
- Ministry of Education
- Ministry of Environment
- Ministry of Energy
- Ministry of Economy
- CORFO (Chilean Economic Development Agency)
- CNID National Council for Innovation and Development
- CONICYT (MoU ensuring scholarships for PhD Chilean students accepted by CU).
- SENAMA (Chilean Aging Services)
- National Congress
- INDH (National Institute for Human Rights)
- Fundación Chile

# **Local and International NGOs**

- Fundación Ciencia y Vida
- CR2 (Climate Change Fondap)
- Cigiden (Disaster Risk Magament Fondap)
- Biomedical Neuroscience Institute (BNI)
- AmCham (American Chamber of Commerce)
- Cedeus (Sustainable Transportation Fondap)
- Comunidad Mujer
- Women Corporate Directors local chapter (WCD)
- Museo de la Memoria y los Derechos Humanos
- Museo Interactivo Judío de Chile

# **Universities and Colleges**

- Universidad de Chile
- Universidad Catolica
- Universidad de Valparaíso
- Universidad Diego Portales
- Universidad del Desarrollo
- Universidad Adolfo Ibañez

# Sampling of current as past projects

# Series to commemorate the one hundred years of the Russian Revolution

The Santiago Center teamed-up with three Chilean universities --Universidad Católica de Valparaíso, Universidad de Chile, and Universidad Católica de Chile-- to organize a series of talks to commemorate the 100th anniversary of the Russian Revolution. From September to December, scholars from different disciplines have and will address different aspects of this major uprising, including Columbia's **Catherine Evtuhov** (a specialist in the history of Russia), who will give a lecture entitled "Was there a Revolution in 1917? A view from Russia's Imperial Period." There will also be presentations on the Russian Revolution in the context of other major political and social rebellions, its impact in Latin America and the role of the Red Army in the Second World War. **Marjorie Agosin**, professor of Spanish at Wellesley College, a poet and literary critic, taught a master-class entitled "Anna Akhmatova: Between History and Poetry."

#### **Neurology Symposium**

There is growing evidence of the increasing burden of emergent neurological conditions in resource-limited settings, and the lack of specialized neurological expertise to manage such patients. In the next decade, there will be increasing reliance on generalist physicians to recognize and appropriately treat acute neurological disorders especially in low and middle income countries. Reduction of disease and disability that are associated with brain and other nervous-system disorders will demand engagement from, and collaboration with, local primary care and the emergency physician medical community.

In that context, the Neurological Institute at Columbia University Medical Center teamed-up with local neurology experts at Universidad de Chile, to conduct an educational symposium on neurological emergencies geared towards generalists and emergency room physicians who frequently manage these critical patients.

In early September 2017, a delegation of four faculty members Columbia Medical Center's Division of Critical Care and Hospitalist Neurology visited the country to participate in a "Train the Trainer" symposium: **Kiran T. Thakur**, MD, Assistant Professor of the Division of Critical Care and Hospitalist Neurology at the Department of Neurology of Columbia University's Medical Center; **Kathryn Rimmer**, MD, Resident at the Adult Neurology Residency Program at the NewYork-Presbyterian Hospital; **Sachin Agarwal**, MD, MPH, Assistant Professor of Neurology at the NewYork-Presbyterian Hospital; and **Shivani Goshal**, MD, Assistant Professor of the Division of Critical Care and Hospitalist Neurology at the Department of Neurology of Columbia's Medical Center. Chilean partners include **Andrea Slachevsky**, Associate Professor, and **Rodrigo Salinas**, Assistant Professor, both from Universidad de Chile's School of Medicine.

# Seminar on Equitable and Sustainable Public Urban Transportation:

In June 2017, the Santiago Center, in association with Chile's Center for Sustainable Urban Development (CEDEUS), organized a seminar in late June entitled "Promoting Equality through Sustainable Public Transportation."The panel discussion featured **Elliot Sclar** and **Jacqueline Klopp**, Director and researcher, respectively, of Columbia's Earth Institute Center for Urban Transportation; **Juan Carlos Muñoz**, Director of the Bus Rapid Transit of Excellence and of CEDEUS; and **Pablo Schwarz**, deputy manager for Research at Santiago's Subway System (Metro S.A.).

# Climate Change: Impact in Chile's Forests, Glaciers and Agriculture Sector

During the last few years, Chile has been hit by record-high temperatures and an ongoing drought. This combination, which has had a strong impact in the agriculture sector, was a key determinant behind the wave of wild fires that struck the Central-South of the country last January. It has also translated in a process of receding and melting of glaciers in both the Andes mountain range and in the Patagonia region. These topics were addressed in a panel discussion held in May 2017 featuring two top scientists from Columbia's Lamont-Doherty Earth Observatory (LDEO), **Park Williams** and **Mike Kaplan**, who discussed the impact of climate change in Chile's forests and glaciers, respectively. They were joined in the discussion by **Francisco Meza** from Universidad Católica's Centro de Cambio Global.

The widely-attended event was also co-sponsored by the Center for Climate and Resilience (CR) 2 and Universidad de Chile's Center of Business Leaders against Climate Change. **Park Williams** also traveled to Valparaíso to give a lecture on the topic at Universidad Católica de Valparaíso. Mike Kaplan has been spending the Spring Semester in Chile as a Fulbright scholar at Universidad de Magallanes in Punta Arenas and at Universidad Católica studying the current and historic trends in glacier behavior.

# Columbia Participates in Important Conference on Resilience in Chile

Chile's National Council of Innovation for Development (CNID) invited professors **Arthur Lerner-Lam** and **Lisa Goddard**, two of Columbia University's most prominent scientists, to participate as keynote speakers in an international conference on resilience. During the event, held on August 2016, local and international experts discussed how research and development can help create resilience and how to develop long-term strategies to confront the risk of natural disasters like earthquakes, volcano eruptions and extreme weather events. Arthur Lerner-Lam, a seismologist, is Deputy Director of the Lamont-Doherty Earth Observatory at Columbia; Lisa Goddard, a climate change expert, is Director of the University's International Research Institute for Climate and Society (IRI). The public seminar was followed by a closed working session where the international guests discussed long-term resilience strategies with members of a local multidisciplinary task-force entitled the Commission for Resilience to Address Natural Disasters (CREDEN), convened by the CNID. In addition, Goddard participated in a seminar entitled "Decadal Variability: The newest scientific frontier for understanding and prediction," organized by the Center for Climate and Resilience Research (CR2) at the Universidad de Chile's School of Physical and Mathematical Sciences.

# Columbia Scientists Participate in Workshop on Salmon Farming

In July 2016, two top Columbia scientists from the Lamont–Doherty Earth Observatory, Ajit Subramaniam and Sonya Dyhrman, visited Chile in August to participate in a workshop and seminar on the impact of harmful algae blooms (HABs) in the salmon farming sector. The events, held at the southern Chilean city of Puerto Varas, were organized by Chile's Salmon Research Institute (Intesal) and co-sponsored by the Santiago Center. The first two days of the gathering were devoted to discussions among local and international scientists, while the third day featured an open conference attended by more than a hundred professionals working in the health, environment, operations, and production areas of the salmon farming industry, as well as government officials, researchers, and students. Last March, HABs hit Chile's salmon farming region of Los Lagos, causing considerable losses to the industry. The purpose of the workshop and the seminar was to discuss the challenges surrounding the monitoring, prevention, and mitigation of HABs and to draft an action plan to tackle them in the mid- and long-term.

# Successful launch of Engineering Research Seed Grant Program

During 2015, Dean Mary C. Boyce, from The Fu Foundation School of Engineering and Applied Science at Columbia University (SEAS), and Dean Juan Carlos de la Llera, from the School of Engineering at the Universidad Católica (UC) reached an agreement to create an Engineering Research Seed Grant Program. Its aim is to benefit joint teams of faculty members who use these funds to stimulate initial research conversations and interactions that can lead to deeper collaboration in several engineering disciplines, including Sensing; Imaging and Visualization; Health and Wellness; Resilience and Sustainability; Data Science; Computation-Based Engineering; Advanced Materials and Devices; and Communication, Information and Cybersecurity (including the Internet of Things).

Five joint teams of SEAS-UC researchers obtained funding for their projects:

- Tal Danino and Daniel Garrido: Synthetic Biology and Microbiome Engineering Applications for Health.
- Jacob Fish and Diego Celentano: Multiscale Modeling of Nodular Cast Iron.
- Andrew Laine and Daniel Hurtado: Image-based Computation for the Quantification of Cardiac and Lung Deformation in Understanding Processes of Disease.
- Shih-Fu Chang and Álvaro Soto: Visual Recognition Technologies to Support Shelf Operation in Big Retail Stores.
- Clark Hung, Helen Lu and Loreto Valenzuela, Hugo Olguín: Electrotherapeutics for Musculoskeletal Tissue Repair Regeneration.

#### **Symposium on Antibiotic Resistance (PGID awardees)**

In December 2015, a team led by the Assistant Professor of Pediatrics in the Division of Infectious Diseases at the College of Physicians and Surgeons of Columbia University, **Paul Planet**, MD, travelled to Chile to participate in a two-day Symposium entitled "Rise and Spread of Antibiotic-Resistant Microorganisms in the Americas", held in conjunction with the Facultad de Medicina Clínica Alemana-Universidad del Desarrollo. During the event, specialists in infectious diseases, microbiology, and genomics from North and South America presented a state-of-the-art technological approach and discussed strategies for halting the spread of antibiotic-resistant pathogens.

# Field-Trip by Columbia Volcanologists (PGIF awardees)

In February 2016, a team of scientists led by **Phillip Ruprecht**, an Assistant Research Professor at Columbia's Lamont-Doherty Earth Observatory, visited the Quizapu Volcano in Southern Chile as part of a field trip research project financed by the President's Global Innovation Fund (PGIF). Besides Ruprecht, three other faculty members participated in the expedition (from the Lamont Center and from the Universities of Hawaii and Michigan). The group also included two post-docs and four Ph.D. students from Columbia as well as local students from Universidad de Concepción and Universidad de Chile. After a seminar series held at the Santiago Center, which was attended by local geologists and volcanologists, the group left for Talca, in Maule Region, for the eight-day field trip component. They climbed the Chilean Cordillera to explore the natural hazards as well as processes that lead to ore formation associated with volcanism. In particular, the group focused on one of the most historically active places in Chile – the volcanic cluster around Descabezado Grande, including Quizapu, which erupted in 1846 and 1932. The latter provided a unique "volcano park" to discuss magma generation and transport, eruptive behavior and volcanic processes, among many other earthsciences related topics. The highlight of the work-shop was a day hike to the crater (>3100 m elevation - a very windy place) where participants could grasp the forces and dimension of these historic eruptions by looking into the 800 m wide crater and seeing the many stages of eruptive activity it experienced.

# Columbia Astronomers Draw Roadmap for Collaboration with Universidad Católica (PGIF awardees)

In May 2015, a group of eleven faculty members and PhD students from Columbia's Department of Astronomy met with local counterparts Astrophysics Institute of Pontificia Universidad Católica (PUC) in a joint workshop under the heading *Teaming Up to Prepare for the Next Decade in Time-Domain Astrophysics: A Joint Columbia University -Pontificia Universidad Católica Workshop.* Among the Columbia faculty who attended the joint meetings were the Department's chair **Kathryn Johnston, Zoltán Haiman, David Schiminovich, Marcel Agüeros** and **Mary Putman**. They were joined by some of their PUC's counterparts including the Astrophysics Institute Director Gaspar Galaz and Assistant Professor **Julio Chanamé**. During their visit, Columbia's team presented their work and engaged in small group working sessions. Columbia's visit was part of a joint effort to strengthen ties between Columbia's Astronomy Department and PUC's Astrophysics Institute. Both institutions stressed their eagerness to increase collaboration in the form of staff exchanges and joint applications to Chilean grants. Another major theme of the workshop was their joint preparation ahead of the arrival of the Large Synoptic Survey Telescope to Chile in 2020

# Workshop on Water Security featuring Dr. Upmanu Lall

In October 2015, the Center hosted Dr. Upmanu Lall, Director of Columbia's Water Center in workshop on water security held in conjunction with Universidad del Desarrollo and AmCham. It was attended by scientists, members of the academic community, government officials and businesspeople that focus on water management solutions. Dr. Lall spent a week in Chile working with scientists that specialize in water issues.

# **Center Interests, Priorities and Thematic Focus**

The Center's area of focus is largely determined by the needs of the country. After the last

Advisory Board meeting, the Santiago Center agreed to focus on the following topics for the period: Earth Sciences (including Climate Change), Corporate Governance, The Future of Journalism, Film & the Arts, Engineering and Public Policy.

There is growing interest among Columbia faculty and Chilean counterparts in collaborative research projects and initiatives, which is reflected, for example, in the four-month research project by *Lamont Doherty* Earth Observatory's (LDEO) Research Vessel Marcus Langseth in Chilean seas with two local Universidad de Chile's scientists on board (2016-2017); the Columbia-Universidad Católica Astrophysics joint-research program, which entails student exchanges; and the alliance between the School of Engineering at Universidad del Desarrollo, the Earth Environmental Engineering Center and the Waste-to-Energy Research and Technology Council (WTERT) aimed at developing waste-to-energy prototypes in Chile.

In addition, Universidad Católica's School of Engineering and Columbia's School of Engineering and Applied Sciences signed a develop strategies to deepen the existing collaboration between the Institute of Biological and Medical Engineering (IBME) of UC and the Department of Biomedical Engineering of the Fu Foundation School of Engineering and Applied Sciences (FFSEAS) at Columbia.

There is also an ongoing research project in the public health area, which entails strong collaboration between Columbia's Aging Center and Universidad Diego Portales (UDP's) School of Public Policy.

# **Columbia Global Centers | Tunis**

Center Launch: 2017

Website: <a href="http://globalcenters.columbia.edu/tunis">http://globalcenters.columbia.edu/tunis</a>

Address: 15, Avenue de Carthage, 1001, Tunis, Tunisia

# **Director Biography**

#### **Youssef Cherif**

#### yc2514@columbia.edu

Youssef Cherif is Deputy-Director of Columbia Global Centers | Tunis. He is a member of the Carnegie Civic Research Network. He was previously the Al-Maidan Libya Project manager at the Institute for War and Peace Reporting (IWPR) and an expert affiliated to the Tunisian Institute for Strategic Studies (ITES). He also consulted for the Arab Institute for Business Managers (IACE, on Tunisian foreign policy), the UN (implementing the SDG's in Tunisia and writing the country report), The Carter Center in Tunisia (political affairs), etc. Youssef holds a Chevening Master of Arts in International Relations from the Dept. of War Studies of King's College London, and a Fulbright Master of Arts in Classical Studies from Columbia University. He is North Africa's political analyst for several international media outlets, including CNN, Al Jazeera English, BBC, France 24, and think-tanks, such as Carnegie and DGAP.

# **Center Space**

CGC Tunis operates from downtown Tunis, in a refurbished early 20th century building. It encompasses the third floor, with balconies opening on Tunis' iconic Place Barcelone and the offices of the old Municipality of Tunis, one of a series of landmark Art Nouveau sites. The office has two open-spaces that can serve as classrooms and conference venues, and a number of cubicles. The building where it is located, Le15, offers a free large conference/reception venue in the ground floor, as well as a rooftop space for receptions.

#### **Regional Dimension**

CGC Tunis can serve as a field office for scholars and students working on Tunisia and Libya, because of the proximity between Tunis and Tripoli, and the fact that Tunisia is a platform for international organizations and embassies working on Libya. Tunis is also, because of its geographic location, a hub for North African, Saharan, Mediterranean, and migration studies. It also attracts a number of sub-Saharan African students, hence a bridge to their countries.

CGC Tunis is working closely with CGC Amman and Istanbul, the two other regional centers, as well as CGC Paris: Tunis is at two hours flight from Paris. Tunis is moreover at one hour flight from Rome, which increases its European and Mediterranean dimensions.

# **Center Interests, Priorities and Thematic Focus**

#### A. Education

As a center emanating out of an academic institution, CGC Tunis needs to have a strong education component. Through workshops, conferences, e-courses and other academic events, the Center aims to become a lighthouse of knowledge, dedicated to Tunisians first, but more broadly to North and West Africans. "Tunis Core Curriculum", a title inspired by Columbia's fundamental course, will encompass several activities. It will also include the introduction of Tunisia and North/West Africa to Columbia University.

CGC Tunis will regularly host information sessions for Columbia College and the different graduate schools, while disseminating information on financial aid opportunities for admitted students. This would increase the number of North/West African students applying to Columbia, and possibly expand the pool of alumni from the region. The Center will also organize predeparture events for prospective Columbia students from North and West Africa.

CGC Tunis will relay the calls for proposals of projects, conferences, etc., from CU to North and West African intellectuals. The Center will try to include CU scholars and graduate students in research projects with North/West African countries. There is already a conference planned for Spring 2018 in Tunis, in cooperation with IRCPL (Institute for Religion, Culture, and Public Life).

The Center will also host and organize conferences. In January 2017 for instance, CGC Tunis helped organize the visit of Tunisian scholar Yadh Ben Achour to Columbia. He was the first CGC scholar-in-residence, and he gave a series of conferences on Tunisia. In April 2017, CGC Tunis invited a group of thinkers to participate in an inter-center project jointly organized with the Committee on Global Thought. In October 2017, CGC Tunis, the Middle East Institute and the Department of Italian hosted a Tunisian Art Historian to talk about different aspects of 19th century Tunisia. Such events will be organized on a regular basis, in Tunis or on campus.

Facilitating the dissemination of Columbia University Press (CUP) books in Tunisia is another aspect of our education activities. Columbia University was the guest of honor of the 2017 International Book Fair of Tunis. CUP was represented with staff and books, while Gayatri Spivak came and delivered a lecture. The event allowed for interaction between CUP and major local publishers and booksellers, which led to further partnerships, and we will strive to make CUP's participation to the Book Fair an annual event. This was a collaboration between CGC Tunis, CUP and Tunisia's Ministry of Culture. In September 2017, Safwan Masri launched his book in a highly attended event at CGC Tunis. CGC Tunis will also try to establish a space for books in English hosted at the National Library of Tunisia.

Other activities include inviting CU faculty to offer classes in Tunisia, for instance the film festival organized by Richard Pena, from the School of the Arts. For our first session, we organized a workshop on Latin American Film, in partnership with L'Agora Cinema and the US Embassy, in July 2017. Pena gave lectures, showed movies and led discussion groups. The program is already running in several centers.

# **B.** Entrepreneurship

Entrepreneurship is booming in the Arab World. Tunisia, as a democratic country going through political and economic reforms, aims to become a hub for entrepreneurship. Co-working spaces are mushrooming while start-ups are the go-to path for many talented fresh graduates. However, the education system remains disconnected from the world of entrepreneurship and students are often self-taught. Moreover, North/West Africa remains disconnected from the major hubs of entrepreneurship in North America. This is a gap that CGC Tunis aims to fill. Our partners BIAT and Africinvest are particularly interested in this field, and so are the US Embassy and the Ministry of Higher Education.

Our flagship project is called Fostering Entrepreneurship in Engineering Education in Tunisia. It involves the Fu Foundation School of Engineering and Applied Sciences (SEAS) at Columbia University and several leading universities in Tunisia, combining schools of business and engineering. The project started in 2015, aiming to introduce elements of an entrepreneurship curriculum in engineering schools, and build an ecosystem that would support entrepreneurial activities in the Tunisian context. The idea would be to make annual competitions for students to pitch their ideas with the winning team flying to New York and competing with CU students.

#### C. Political Science

Tunisia was, since independence, ruled by an authoritarian regime that mutated into a closed police state under the country's second president, former Minister of Interior Zinelabidine Ben Ali. Public space was closed and political participation became inexistent. Nonetheless, the country's strong institutions, the spread of education among the population, the limited political bloodshed in Tunisia's recent history, among other things, gave Tunisia's transition to democracy in 2011 a unique path.

The democratic system that Tunisia adopted in 2011 is an originality that attracted global scholarly attention. CGC Tunis can facilitate studying Tunisia's democratic transition, which would benefit Columbia faculty and students, especially from the departments of Political Science and Sociology, the Middle East Institute, MESAAS (the Department of Middle Eastern, South Asian, and African Studies) and SIPA. CGC Tunis will also be a hub for visiting students and scholars interested in Arab and Mediterranean politics.

Political Science, as a discipline, was partly banned in Tunisia during dictatorship. The interest of Columbia faculty and graduate students in Tunisia will lead to frequent visits to CGC Tunis. Through our future MoU's with Tunisian universities, we can make use of these visits to foster the study of Political Science locally.

A study-abroad class was organized in 2015 by the Global Centers, the Office of Global Programs and Columbia's Department of Political Science: Democracy and Constitutional Engineering in the Middle East, It was a three-week summer program taught in Tunisia - and partly in Turkey - that provided Columbia students, and a select group of students from the region, with tools to understand the democratization process ongoing since 2011, and introduced them to Political Science. The class did not take place in 2016 and 2017, but it will restart in 2018 with Tunis and Nairobi as its centers. CGC Tunis and CGC Nairobi will work together on this project.

# D. Heritage and Archaeology

CGC Tunis is located a few kilometers away from Carthage. Tunisia, moreover, was the core of several North African kingdoms for three thousand years. Yet interest in Tunisia's past, and North Africa's in general, has been limited at Columbia University. It is the Center's mission to link both sides.

An easy program that we can explore once we secure the legal registration would be to create a circuit following the steps of Augustine of Hippo, between Annaba and Carthage. It would be particularly interesting for Columbia College, whose students are initiated to the theologian's teachings when reading the Core Curriculum. The Center will also set up different archaeological tours for undergraduate and graduate students.

# E. Climate Change and Water

Climate change, a major threat to life in North Africa, remains little addressed. It will be a main focus of CGC Tunis, in coordination with local and international NGO's, universities and public institutions. Moreover, Columbia's Earth Institute and other Natural Science- related schools may have solutions to the issues of water and how to improve its management. CGC Tunis will learn a lot from the work of CGC Nairobi in this field.